



# San Diego Unified School District

## Building Quality Neighborhood Schools

Props. S & Z ICOC  
March 16, 2017, Exhibit 3

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### Proposition S & Z Communications/Stakeholder Engagement

Feb. 9 – March 10, 2017

#### Meetings (upcoming)

- Joint-use Fields**--outreach and General Development Plan (GDP) process
  - **Audubon K-8 School**, March 23 (Thurs.), 6 p.m., Skyline Hills Recreation Center, 8285 Skyline Dr., SD 92114 (third workshop)
  - **Paradise Hills Elementary School**, April 6 (Thurs.), 6 p.m., Paradise Hills Recreation Center, 6610 Potomac St., SD 92139 (third workshop)
  - **Innovation Elementary School**, April 19 (Wed.), 6:30 p.m., North Clairemont Recreation Center, 4421 Bannock Ave., SD, CA 92117 (third workshop)
  - **Holmes Elementary School**, April 19 (Wed.), 6:30 p.m., North Clairemont Recreation Center, 4421 Bannock Ave., SD, CA 92117 (second workshop)
  - **Holmes Elementary School**, May 17 (Wed.), 6:30 p.m., North Clairemont Recreation Center, 4421 Bannock Ave., SD, CA 92117 (second workshop)
  - **Cubberley ES, Creative Performing Media Arts MS, Encanto ES, Gage ES, Horton ES, Linda Vista ES, and Marvin ES**, April 20 (Thurs.), 2 p.m., San Diego Park & Recreation Board, Balboa Park Club Ballroom, 2150 Pan American Road West, SD, CA 92101 (action item for approval)

#### Events (upcoming)

- La Jolla High School Stadium, press conference, tentatively March 14
- Play All Day press conference, open during spring vacation, by March 24
- Pershing Middle School Joint-use Turf Field, press conference, tentatively April 19

#### Events (accomplished)

- Mann Middle School, whole site modernization, press conference/groundbreaking, March 1

#### Meetings (accomplished)

- Madison Community of Schools, Feb. 13, 5 p.m., Madison High School, Room 101
- Magnolia Science Academy, March 3 (moving to former De Anza Child Development Center site)
- Joint-use Fields--outreach and General Development Plan (GDP) process
  - **Innovation Middle School**, March 8 (second workshop)
  - **Audubon K-8 School**, Feb. 23, (second workshop)

#### Broadcast/Print/Online Media Coverage

- Bond funds used for employee salaries
- Condition of school facilities
- Mann Middle School project (press conference & groundbreaking)
- List of lost and stolen student computing devices
- Public use of La Jolla High School track
- Gender-neutral restrooms (La Jolla HS, Muirlands MS)
- Watchdog role for independent oversight committees
- Green bonds

#### Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
  - Longfellow K-8 School construction
  - Magnolia Science Academy (charter) moving to new location
  - Innovation Middle School construction
  - Audubon Joint-use Field