



San Diego Unified School District

Building Quality Neighborhood Schools

Props. S & Z ICOC
Dec. 15, 2016, Exhibit 3

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Proposition S & Z Communications/Stakeholder Engagement Nov. 15 – Dec. 9, 2016

Events (upcoming)

- Dedications/Open Houses and Photo Ops**
 - Angier Elementary School Joint-use Park ceremonial gate opening photo op, Dec. 15 (Thurs.), noon, Joint-use park (gate on east side of campus)

Meetings (upcoming)

- Design Task Force**
 - Pacific Beach Middle School whole site modernization, Dec. 14 (Wed.), 6:30 p.m., Media Center (library, second floor)
- Joint-use Parks, outreach and General Development Plan (GDP) process**
 - Linda Vista Elementary School, Dec. 13 (Tues), 5 p.m., Linda Vista Recreation Center, 7064 Levant St., 92111
 - Innovation Middle School, Dec. 21 (Wed.), 7 p.m., North Clairemont Recreation Center, 4421 Bannock Ave., 92117
 - Audubon Elementary School, Jan. 13 (Fri.), 7:50 a.m., Multipurpose room/auditorium
 - Curie Elementary School, Jan. 27 (Fri.), 7 p.m., Standley Recreation Center, 3585 Governor Dr., SD 92122

Events (accomplished)

- Henry High School's Performing Arts Center dedication/open house

Meetings (accomplished)

- Design Task Force**
 - Pacific Beach Middle School whole site modernization, Nov. 29
 - King Chavez Primary Arts and Athletics Charter School, Nov. 30
- Joint-use Parks, outreach and General Development Plan (GDP) process**
 - Audubon Elementary School, first community workshop, Dec. 1

Broadcast/Print/Online Media Coverage

- Bond Buyer's Deal of the Year, national award
- Patrick Henry High School's Performing Arts Center opening (several print and broadcast media)
- ACLU vs. e3 Civic High School (reporter mentioned the bond funded tenant improvements for e3 Civic High)
- Synthetic turf/FieldTurf (GMAX testing)
- Synthetic turf (health concerns)
- Scripps Mesa Joint Occupancy Project (reporter focused on The Monarch Group)

Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
 - Innovations Middle School Joint-use Park meeting
 - Audubon K-8 School Joint-use Park meeting
 - Linda Vista Elementary School Joint-use Park meeting
 - Balboa Elementary School Design Task Force meeting