



San Diego Unified School District

Building Quality Neighborhood Schools

Props. S & Z ICOC
Feb. 16, 2016, Exhibit 3

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Proposition S & Z Communications/Stakeholder Engagement

Jan. 19-Feb. 9, 2017

Meetings (upcoming)

- ❑ Madison Community of Schools, Feb. 13, 5 p.m., Madison High School, Room 101
- ❑ Holmes Elementary School Joint-use Park, Feb. 16 (Thurs.), 6-8 p.m., school auditorium

Events (accomplished)

- ❑ Press conference, bond program update, Kearny High School's Stanley E. Foster School of Engineering, Innovation and Design (EID)

Meetings (accomplished)

- ❑ **Joint-use Parks, outreach and General Development Plan (GDP) process**
 - Holmes Elementary School, Feb. 3
 - Curie Elementary School, Jan. 27
 - Paradise Hills Elementary School, Feb. 2

Broadcast/Print/Online Media Coverage

- ❑ Update on bond program/2017 work (press conference)—approximately 12 media outlets carried the story

Stakeholder Communications

- ❑ Mass Notification (mailings and/or e-mails)
 - Holmes Elementary School Joint-use Field
 - Innovation Middle School construction
 - Scripps Ranch High School construction
 - Mann Middle School construction