



# San Diego Unified School District

## Building Quality Neighborhood Schools

Props. S & Z ICOC  
May 19, 2016, Exhibit 3

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### Proposition S & Z Communications/Stakeholder Engagement April 13 – May 11, 2016

#### Events (upcoming)

- Dedication Ceremony**
  - O'Farrell Charter School, June 3 (Fri.), 12 p.m. (noon)
- Construction Party**
  - Ocean Discovery Institute's Living Lab, Joyner ES joint-use field, June 4 (Sat.), 11 a.m.

#### Events (accomplished)

- Dedication ceremony**
  - McKinley Elementary School joint-use field, groundbreaking, May 9

#### Meetings (upcoming)

- Design Task Force**
  - Emerson-Bandini Elementary School, May 5 (Thurs.), 6 p.m., Bandini's auditorium
  - Logan Elementary School/Memorial Prep Middle School, May 12 (Thurs.), 6 p.m., Memorial's library
- Joint-use Field**
  - Encanto Elementary School, May 25 (Wed.), 6 p.m., Encanto Recreation Center, 6508 Wunderlin Ave., SD 92114
  - Spreckles ES/Standley MS, May 26 and June 23 (Thursdays), both 7 p.m., Standley Recreation Center, 3585 Governor Dr., SD 92122
- Site Master Planning/ Design Task Force combination**
  - Serra High School, May 19 (Thurs.) and June 2 (Thurs.), both 6 p.m., school's media center
  - Mira Mesa High School, May 24 (Tues.) and June 1 (Wed.), both 6 p.m., school's library

#### Meetings (accomplished)

- Design Task Force**
  - Emerson-Bandini Elementary School, April 21
  - Logan Elementary School/Memorial Prep Middle School, April 27
- Joint-use Field**
  - Marvin Elementary School, April 20 and May 2
  - Linda Vista Elementary, April 27 and May 10
  - Encanto Elementary School, April 28
- Site Master Planning/Design Task Force combination**
  - Mira Mesa High School, April 20

#### Broadcast/Print/Online Media Coverage

- McKinley Elementary School Joint-use Park groundbreaking—KUSI, NBC, CBS and FOX
- Portable Classrooms—KPBS, newsource
- Trustee Richard Barrera's involvement in the bond program

#### Stakeholder Communications

- Unified Vision e-newsletter: McKinley ES Joint-use Park groundbreaking feature
- Mass Notification (mailings and/or e-mails)
  - Point Loma High School Upgrades
  - Emerson-Bandini Elementary School Design Task Force
  - Logan Elementary School/Memorial Prep Middle School Site Master Plan
  - Marvin Elementary School Joint-use Field
  - Mira Mesa High School Site Master Planning/Design Task Force