



PTA 101

Celeste Bobryk-Ozaki,
President

San Diego Unified Council of PTAs



PTA HISTORY

- Founded in 1897 in Washington, D.C., as the National Congress of Mothers.
- In 1970, the National Congress of Parents and Teachers (National PTA) merged with the National Congress of Colored Parents and Teachers (NCCPT).
- PTA advocacy brought us
 - The creation of kindergarten classes,
 - Child labor laws,
 - A public health service,
 - Hot lunch programs,
 - A juvenile justice system,
 - Mandatory immunization
- California PTA and National PTA Testimony overturns onerous IRS Rule benefiting ALL non-profits

PTA MISSION & VALUES

- **Mission:** “To make every child’s potential a reality by engaging and empowering families and communities to advocate for all children.”
- **Slogan:** “Every child, one voice”
- **Values:**
 - Collaboration * Commitment
 - Accountability * Respect
 - Inclusivity * Integrity

PTA STRUCTURE

PTA

- School unit / president
- Council / president
(Celeste Bobryk-Ozaki)
- District / president
(Beth Bacting)
- State / president
(Justine Fischer)
- National / president
(Laura Bay)

Schools

- School / principal
- School district / district superintendent (Marten)
- County / county superintendent (Ward)
- State / state superintendent of public instruction (Torlakson)
- National / secretary of education (Duncan)

MEMBERSHIP DUES?

Where do Membership dues go?

- Local PTA and PTSA Dues: programs and projects for students and parents; training for volunteers; newsletters.
- Council PTA Dues: Leadership training and workshops, outreach services, newsletters, community projects benefiting children and youth
- District PTA Dues: leadership training; workshops and conferences; outreach services; newsletters; community projects benefiting children and youth.
- State PTA Dues: materials, resources, and publications; conferences and conventions; field service; child advocacy.
- National PTA Dues: all of the above, on the national level.

PTA PROGRAMS

- Program opportunities for PTAs
- National PTA Reflections Program
 - Original artwork created by students based on a theme
 - 2015 – 2016 Theme – “Let your imagination fly...”
 - 2016 – 2017 Theme – “What’s your story?”
- Fire up your Feet Fitness Challenge
 - Fall and Spring challenge, winners based on % of participation
- Take your Family to School Week
 - Feb 15 – Feb 19, 2016
 - celebrating PTA's history, the importance of family engagement in schools and PTA volunteers
- Cool the Earth Challenge
 - For PTAs in SD County
- Ed100
 - Online Parent Education tool about Education System
 - PTAs can be entered into drawing for chance to win \$1000

WHAT DOES SDUCPTA DO?

- Mission is to provide leadership training and support to local PTA Unit leaders
- Advocate on behalf of all children
 - Robust funding investment model
 - Climate Change as a Children's Issue
 - Healthy lifestyles – Energy balance curriculum for low-income preschools
 - Monthly meeting with Superintendent Cindy Marten
- Connect members with community
- Respected voice of Parents for San Diego
 - Investing in California's Future Town Hall Meeting II

SDUCPTA'S SIGNATURE EVENTS

- August - Principal's/PTA Unit Presidents Back-to-School Breakfast
- End of Aug/Early Sep – Unit Officer Trainings
 - Provide officer manuals at no cost
- October - Tax Filing/Bylaws Workshop for PTA Units
 - October 29, 2015, 2 pm – 7 pm @ Council's Office
- January – New for 2016, Winter Workshop
- March – Reflections Gala
 - March 9, 6:30 pm @ Challenger Middle School
- May – Founder's Day Dinner
 - Council's Gala, May 23, @ 6 pm, location TBD
- In addition to the General Meetings held throughout the year

SDUCPTA HAS I.D.E.A.S.

- Inspiration
 - We offer inspiration to our units and draw inspiration from them
- Diversity
 - We encourage diversity on our Board and in our Community
- Engagement
 - Leaders in providing ideas on how to engage with parents and community
- Advocacy
 - Local, state, and National level
- Sustainability
 - Through leadership training and support, our goal is to assist PTA Units to be successful year-to-year

STARTING A PTA

- Contact SDUCPTA at info@sdCouncilpta.org
- Council rep will do an assessment on readiness
- Contact Ninth District PTA – Has authority to organize and charter a PTA Unit
 - Information Meeting
 - Bylaws Committee Meeting
 - Nomination Committee Meeting
 - Organization Meeting

QUESTIONS?

Thank you for your time!!!

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