



*Morse Cluster*  
**Parent and Community Forum**  
 Bell Middle School Library  
[morsecluster@sandi.net](mailto:morsecluster@sandi.net)

Wednesday, October 12, 2016  
 5:30–7:00 p.m.

*Audubon K-8 · Bell MS · Bethune K-8 · Boone ES · Freese ES · Fulton K-8 · Pacific View Leadership ES · Morse HS · Paradise Hills ES · Penn ES · Perry ES · SD SCPA · Zamorano ES*

## Meeting Minutes

**Date: October 12, 2016**

Members present:

**Parents/Community Members**

JoAnn Fields, Co-Chair  
 Melissa Evick, Co-Chair  
 Ramona García, Secretary  
 Terry Tousey, Parliamentarian

**District/Board Members**

Dr. Sharon Whitehurst-Payne, District E Board Member

Guests: District Staff, Parents and Community Members

ITEM	DESCRIPTION/ACTIONS	MEETING SUMMARY
1. Call to Order	<ul style="list-style-type: none"> <li>• Co-Chairs- JoAnn Fields/Melissa Evick</li> </ul>	<ul style="list-style-type: none"> <li>• Meeting called to order at 5:37 pm</li> <li>• Welcome and Introductions</li> </ul>
2. Approval of Morse Cluster Minutes June 8, 2016	<ul style="list-style-type: none"> <li>• JoAnn Fields</li> </ul>	<ul style="list-style-type: none"> <li>• Approval of Minutes</li> <li>• Motion: Melissa Evick with adjustment</li> <li>• 2<sup>nd</sup>: Derrick Zamorano Principal</li> <li>• Minutes approved</li> </ul>
3. Family and Community Engagement	<ul style="list-style-type: none"> <li>• Mr. Stanley Anjan</li> </ul>	<ul style="list-style-type: none"> <li>• Report: Table for next meeting</li> </ul>

ITEM	DESCRIPTION/ACTIONS	MEETING SUMMARY
<p>4. Marketing &amp; Outreach: Morse Cluster</p>	<ul style="list-style-type: none"> <li>• JoAnn Fields</li>   <li>• Kathleen Abel: Project Resource Teacher, Neighborhood Schools and Enrollment Options</li> </ul>	<ul style="list-style-type: none"> <li>• Create an ad-hoc committee dedicated to marketing and outreach</li> <li>• Morse students were awarded</li>   <li>• Morse Cluster website created to share and build what is going on in our Cluster</li> <li>• Welcome back party at some of the Morse Cluster schools: welcoming all students and parents to the new school year. We want to continue this outreach.</li>   <li>• The new choice enrollment options dates: Oct. 3 rd - Nov. 14<sup>th</sup> SCPA shared pamphlet with dates of future events *New building: Annex 12</li> <li>• Siblings get priority</li> <li>• Stabilize enrollment and help master schedule</li> <li>• Please inform the parents and any organizations</li> <li>• Who made the decision to make such a drastic decision to shorten the timeline to apply for open enrollment?</li> <li>• Why are our students leaving? Can we get a report as to why the students are leaving our District?</li> <li>• Parents: Transportation is an issue, safety, proximity- close to home</li> <li>• Marketing: Pictures and website (Point Loma and UC have good links to their website)</li> <li>• Andrew Sharp is developing a power point to share with the parents</li> <li>• Communication is so big and lacks</li> <li>• Military families' choosing another middle school? How long? Cut off time? Lottery.</li> <li>• Plan ahead time to present what we have to offer in District E</li> <li>• Marketing campaign in all languages not just English and Spanish</li> <li>• We need an outreach person for Tagalog and other groups: Vietnamese</li> <li>• We miss out on programs and information</li> <li>• Precious Hubbard-Jackson was at a meeting where they shared as to how market the middle schools. Parents were told too late about the meeting. Thus, meeting was to be rescheduled due to parents unable to attend because school are let out later than 2:30pm</li> <li>• Flyers (10,000) were sent out in color to advertise schools outside the Morse Cluster. Not fair and equitable.</li> <li>• Whitehurst-Payne expect that we all have the same benefits to getting flyers made for our cluster</li> <li>• Better communication in a timely manner</li> <li>• Fields: Lamont stated he was not coming was told 2 days that he was not able to attend. Things did not happen in just two days. We deserve better to be informed ahead of time when plans are made.</li> </ul>

ITEM	DESCRIPTION/ACTIONS	MEETING SUMMARY
5. Old Business	<ul style="list-style-type: none"> <li>• JoAnn Fields</li> <li>• Calendar of Morse Cluster meetings</li> </ul>	<ul style="list-style-type: none"> <li>• SD Educators Association requesting that we move our meeting day/time so that an SDEA representative can attend</li> <li>• Open it up for discussion as to having one rep come to represent</li> <li>• You can have a report sent with an alternate</li> <li>• Every school has a rep and an alternate rep</li> <li>• Every school sends one or the other, both do not have to attend</li> <li>• One should report back what was covered at the meeting</li> <li>• We should not change the meeting for one person. We have not had a rep at the Morse Cluster before.</li> <li>• Mrs. Fields will e-mail SDEA</li> </ul>
4. Public Announcement/Roundtable	<p>2016 State of the District Address</p> <p>PACE- Pro-Active Civic Engagement District E</p> <p>SSC: Best Practices Members Training</p>	<ul style="list-style-type: none"> <li>• Tuesday, October 18, 2016, 4:15 p.m. Mission Bay High School Auditorium <ul style="list-style-type: none"> <li>• Please rsvp</li> </ul> </li> <li>• Thursday, October 20th, 5-8pm at the Lincoln High School Theater. Hosted by the Ground-Up Youth Foundation, Lincoln High School Associated Student Body and a number of local youth community based organizations.</li> <li>• If you have strong youth programs in your schools, we will have a forum for students to share their ideas</li> <li>• Discipline will be one topic to discuss</li> <li>• Dr. Whitehurst-Payne and Mr. committed</li> <li>• Youth lead discussion</li> <li>• Wednesday November 9<sup>th</sup> at Zamorano Fine Arts Academy: The meeting will cover the following topics: <ul style="list-style-type: none"> <li>· How to constitute and develop an SSC</li> <li>· The role of the SSC in your school community</li> <li>· The timelines and tasks of the SSC over the course of the how to effectively plan</li> <li>· Overview of the SBB timeline and how the SSC needs to be involved in the process</li> <li>· Preparing for successful SSC meetings</li> </ul> </li> <li>• Childcare and translation in Spanish and Filipino will be provided.</li> <li>• SCPA: Middle School Auditions</li> <li>• Audubon: Fall Festival on October 29<sup>th</sup> at 11-1pm (Games and food)</li> <li>• Mr. Stanley Anjan:</li> <li>• Community Calendar to change the calendar to a week earlier</li> <li>• Representatives stated that the decisions were already made</li> <li>• Disaster, decision was already made</li> </ul>

ITEM	DESCRIPTION/ACTIONS	MEETING SUMMARY
	<ul style="list-style-type: none"> <li>• SCPA</li> </ul>	<ul style="list-style-type: none"> <li>• Discussed props</li> <li>• Admission requirements: Middle school audition requirement was added Website has admission requirements and dates</li> <li>• Support given to Bell to market</li> <li>• Alignment for the other K-8 schools</li> <li>• Marketing and communication need: boundary lines changing</li> <li>• Zamorano: Arts around the World- Wednesday, October 19<sup>th</sup>, 2016 from 5-7pm</li> <li>• 10 Different hands-on activities</li> <li>• Audubon: Thanking the cluster that we are continuing to grow.</li> <li>• Community: October 26, 2016- Domestic Violence outreach</li> <li>• Bell Middle School: Open House for all prospective parents and students. October 21<sup>st</sup>, all day.</li> <li>• See if the district can do a call out</li> </ul>
5. Adjournment	<ul style="list-style-type: none"> <li>• Co-Chairs</li> </ul>	<p>6:56pm  Motion to adjourn: Kim Weese  2<sup>nd</sup>: Mr. Dodd  Motion passes to adjourn</p>

**Next Meeting: November 9, 2016**

**Meeting Adjourned at  
Minutes recorded by Ramona García, Secretary**