June 17, 2010

Mr. Gil Johnson, President Pro Tempore
Proposition S ICOC
2643 Ariane Drive
San Diego, CA 92117

Dear Mr. Johnson:

Subject: Donated Cash, Materials and Service Opportunities for Capital Projects

The district has a long history of partnering with school site booster organizations, parent teacher associations and non-profit organizations, as well as businesses and corporations, towards a goal of improving the capital infrastructure at school sites. These improvements typically include improvements to sports fields, athletic facilities, and classroom infrastructure.

Recent examples of these collaborative arrangements include the construction of a turf athletic field at Morse High School in partnership with the San Diego Chargers; a turf field at Muirlands Middle School in partnership with La Jolla boosters; and a weight lifting building at Point Loma High School in partnership with the Jimmy Johnson Foundation.

These partnerships permit acceleration of scheduled work, provide financial relief to the general and capital fund accounts, and most importantly bring needed improvements to the sites in support of established athletic and academic programs sooner than otherwise would be possible. As school district general fund and capital accounts are increasingly challenged, it is probable that these partnerships and collaborative arrangements will increase in number.

In support of these collaborative efforts, district staff will seek general permission from the Board of Education to enter into discussions with charitable organizations on a routine basis as opportunities present themselves. The purpose of these discussions is to gather information in order to conduct feasibility assessments. Staff is not proposing to actively solicit organizations or individuals to enter into these arrangements, but only to conduct feasibility studies when opportunities arise.

These feasibility studies are designed to gather and analyze data pertaining to the scope of the project, source of funds, scope of and nature of gifts in kind, total cost of the project, cost to the district both the short term and long term, and other relevant technical information.
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This data is necessary to develop proposals and craft recommendations to the Board of Education pertaining to these opportunities. Costs associated with the initial feasibility studies may be paid by the bond revenues or other funds as applicable.

Staff will evaluate the viability of proposals based on the following criteria:

- Impact to student achievement
- Impact to facilities at the site
- Initial cost and operating/sustainment cost
- Source and availability of matching funds
- Impact to Bond program execution and budget if applicable
- Capacity of the organization/partner to successfully complete the project
- Impact to other school sites in the district
- Impact on executing other scheduled non bond capital projects in the district

If the proposed donation is proposed to be tied to Proposition S (Prop. S), district legal staff will determine if the project triggered by the donation is permissible. The impact on the Prop. S cash flow and the schedule of other Prop. S projects will be quantified.

In the event that a subject proposal is considered to be of general benefit to the site and district, staff will prepare a recommendation to the Board of Education recommending approval. Upon approval, a memorandum of agreement or memorandum of understanding will be prepared for subsequent board approval.

Sincerely,

[Signature]

Stuart B. Markey, Executive Director
Capital Improvement Bond Program

SBM:dg

c: K. Alvin
   G. Cantor
   J. Gordon
   G. Hillegas
   P. Hom
   D. Morales
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   D. Sphen
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