



# San Diego Unified School District

## Building Quality Neighborhood Schools

Props. S & Z ICOC  
July 17, 2014, Exhibit 3

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### Proposition S & Z Communications/Stakeholder Engagement June 12 – July 17, 2014

#### Special Events

- Dedication ceremony**
  - Language Academy's two-story classroom building, student drop-off/pick-up, parking and air conditioning, July 16
- Groundbreaking ceremony**
  - Dana Middle School's baseball field (shared-use with Point Loma High School), June 30

#### Meetings

- Long-range Site Master Plan**
  - Iftin Charter School, Mtg. #4, June 26

#### Interviews

- Conducted phone interviews mandated by the Department of Toxic Substance Control as part of the Public Participation Plan for Webster Elementary School, June 12 and 17

#### Broadcast/Print/Online Media Coverage

- Department of Defense (DOD) approves \$34 million grant for San Diego Unified to renovate Hancock and Miller elementary schools
- San Diego Unified earns perfect score from San Diego County Taxpayers' Association for transparency
- Dana Middle School's baseball field (David Wells Field) groundbreaking

#### Stakeholder Communications

- News Blog (web/e-newsletter, website)
  - San Diego Unified earns perfect score for transparency in bond program
  - Green Elementary School breaks ground on all-weather track
- Mass Notification (mailings and e-mails)
  - Construction letters:
    - ✓ Bell Middle School whole site modernization
  - Long-range Site Master Plan Meeting
    - ✓ Iftin Charter School