



Proposition S Communications/Stakeholder Engagement September 14 – October 11, 2012

Special Events (*upcoming*)

- Dedication ceremonies
 - Millennial Tech Middle School/Gompers Charter, tentatively Nov. 8 @ 10 a.m.
 - Morse High School Child Development Center
 - Point Loma High School Cinematic Arts Facility
 - Point Loma Music Room
 - Scripps Ranch High School Sustainable Technologies

Special Events (*accomplished*)

- Dedication ceremonies
 - University City High School, football field, all-weather track and lights, Sept. 14
 - Morse High School, auto body facility, Sept. 27

Print/Online Media Coverage and Online Postings

- Presidio Sentinel, Oct. 10, "Point Loma High School Kicks Off 2012 Football Season"
- Voice of San Diego*, Oct. 9, "Is School Bond Money Going to iPads Over Repairs? Fact Check"
- Voice of San Diego*, Oct. 5, "Parents Election Guide Part II: Proposition Z, City Schools \$2.8 Billion Bond" (includes information on Prop. S)
- La Jolla Light*, Oct. 3, "La Jolla High Field Turf to be replaced 2015"

Broadcast Media Coverage and Online Postings

- XETV-CW6, Sept. 19, New Central Library Set to Open in July

Stakeholder Communications and Social Media

- Superintendent's Friday Notes, Prop. S news blog (web/e-newsletter, website), Facebook and Twitter
 - Oct. 12, Morse High School's dedication of its auto body facility
 - Oct. 5, University High School's dedication of its stadium upgrades
 - Sept. 19, Hoover High School's dedication of its athletic facilities
 - Sept. 14, Point Loma High School's dedication of its stadium field and weight room

Press Releases/Media Advisories

- Morse High Opens New Auto Body & Engineering Facility, Sept. 25