



San Diego Unified School District Building Quality Neighborhood Schools

Props. S & Z ICOC
May 22, 2014, Exhibit 3

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Proposition S & Z Communications/Stakeholder Engagement April 14 – May 20, 2014

Special Events (upcoming)

- Dedication ceremony**
 - Language Academy two-story classroom building, student drop-off/pick-up, parking and air conditioning, July 16 (Wed.), 9:30 a.m.
- Groundbreaking ceremony**
 - Emerson/Bandini Elementary School synthetic turf field, (Emerson campus), May 30 (Fri.), ceremony begins at 9:30 a.m. followed by school walk-a-thon at 10 a.m.
 - Green Elementary School synthetic track, June 6 (Fri.), 5 p.m.
- Photo op**
 - Clairemont High School Academy of Business Technology, June 3 (Tues.), 8:30 a.m.

Meetings (upcoming)

- Environmental**
 - Draft EIR for Crawford High School-Mann Middle School, June 5 (Thurs.), 6:30 p.m., Crawford HS auditorium
- Long-range Site Master Plan**
 - Site Master Plan Update, Gompers Preparatory Academy, June 4 (Wed.), 6:30 p.m., Gompers auditorium
 - Iftin Charter School, May 22 (Thurs.) and June 5 (Thurs.), 6: p.m., Iftin's multipurpose room
- Project Design Task Force**
 - Hoover High School, May 22 (Thurs.), 6:30 p.m. and June 4 (Wed.), 6 p.m. room 1103

Special Events (accomplished)

- Groundbreaking ceremony**
 - Roosevelt MS joint-use field, April 28

Meetings (accomplished)

- Project Design Task Force Planning**
 - Longfellow School, Mtg. 2, April 14
- Long-range Site Master Plan Update**
 - Millennial Tech Middle School, April 30 (Wed.), 6-8 p.m., MTM multipurpose room
- Long-range Site Master Planning**
 - Iftin Charter School, May 5 (Thurs.), 6-8 p.m., Iftin's multipurpose room

Broadcast/Print/Online Media Coverage

- Roosevelt Middle School's joint-use field dedication\
- Point Loma High's ball field upgrade
- Patrick Henry High's groundbreaking

Stakeholder Communications

- News Blog (web/e-newsletter, website)
 - Air conditioning initiative
 - Engineering students tour of Hoover's Academy of Information Technology
 - Roosevelt MS joint-use field dedication
- Mass Notification (mailings and e-mails)
 - Crawford HS-Mann MS draft EIR meeting (newspaper ad as well)
 - Hoover High School's Project Design Task Force
 - Iftin Charter School Long-range Site Master Planning
 - Millennial Tech MS' Site Master Plan Update
 - Dedication ceremony for Roosevelt Middle School's joint-use field