



# San Diego Unified School District

## Building Quality Neighborhood Schools

Props. S & Z ICOC  
May 21, 2015, Exhibit 3

**Cynthia Reed-Porter**  
Communications Supervisor  
Communication Department  
(619) 725-5579 (office)  
creed-porter@sandi.net

### Proposition S & Z Communications/Stakeholder Engagement April 21 - May 14, 2015

#### Events (upcoming)

- Dedications**
  - School of Creative and Performing Arts, live broadcast and theatre facility upgrades,
  - **May 21 (Thurs.) at 1 p.m.**
  - Whittier K-12, new synthetic field and track, **May 26 (Tues.) at 10 a.m.**

#### Meetings (upcoming)

- Field Use Workshops**
  - Clairemont HS, **May 28 (Thurs.) at 6p.m.**
- Joint-use Field Master Planning**
  - CPMA MS, tentatively **June 18 (Thurs.)**
  - Cubberley ES, **May 19 (Wed.) at 6 p.m.** and tentatively **June 18 (Thurs.)**
  - Gage ES, **May 20 (Thurs.) at 6 p.m.** and tentatively **June 18 (Thurs.)**
- Site Master Plan**
  - Einstein (charter), **May 20 (Wed.) at 5:30 p.m.** and **June 11 (Thurs.) at 5:30 p.m.**

#### Events (accomplished)

- Groundbreaking**
  - O'Farrell (charter), new high school buildings, May 6
- Dedications**
  - Fulton K-8 School, new field, May 5

#### Meetings (accomplished)

- Joint-use Field Master Planning**
  - Cubberley ES, April 22
  - Gage ES, April 29
- Field Use Workshops**
  - Crawford HS, April 30 and May 13
  - Clairemont HS, May 6
- Site Master Plan**
  - Einstein (charter), April 29

#### Broadcast/Print/Online Media Coverage

- Construction industry boon/hiring challenges/district's business outreach
- O'Farrell (charter), new high school buildings dedication
- Fulton K-8 School, new field dedication
- Photo essay on bond priorities
- Portable classrooms at San Diego High School
- High school stadiums vs. classroom repairs
- iPad purchases

#### Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
  - Clairemont HS, field use work group/workshops
  - Crawford HS, field use work group/workshops
  - Cubberley ES, joint-use field master planning
  - Gage ES, joint-use field master planning