



San Diego Unified School District

Building Quality Neighborhood Schools

Props. S & Z ICOC
June 12, 2014, Exhibit 3

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Proposition S & Z Communications/Stakeholder Engagement May 20 – June 12, 2014

Special Events (upcoming)

- Dedication ceremony**
 - Language Academy two-story classroom building, student drop-off/pick-up, parking and air conditioning, July 16 (Wed.), 9:30 a.m.

Meetings (upcoming)

- Long-range Site Master Plan**
 - Iftin Charter School, June 26 (Thurs.), 6 p.m., multipurpose room
- Project Design Task Force**

Special Events (accomplished)

- Groundbreaking ceremony**
 - Emerson/Bandini Elementary School synthetic turf field, (Emerson campus), May 30
 - Green Elementary School synthetic track, June 6
- Photo op**
 - Clairemont High School Academy of Business Technology groundbreaking, June 3

Meetings (accomplished)

- Environmental**
 - Draft EIR for Crawford High School-Mann Middle School, June 5
- Long-range Site Master Plan**
 - Site Master Plan Update, Gompers Preparatory Academy, June 4
 - Iftin Charter School, May 22 and June 5
- Project Design Task Force Planning**
 - Hoover High School, June 4

Broadcast/Print/Online Media Coverage

- Emerson-Bandini's field groundbreaking

Stakeholder Communications

- News Blog (web/e-newsletter, website)
 - Emerson-Bandini ES field groundbreaking
 - Clairemont HS Academy of Business & Technology groundbreaking
 - Classroom Air conditioning
- Mass Notification (mailings and e-mails)
 - Construction letters:
 - ✓ Clairemont HS Academy of Business & Technology facility
 - ✓ Dana MS baseball field
 - ✓ Pershing MS whole site modernization
 - ✓ San Diego HS SciTech Biomedical
 - ✓ University City HS athletic facilities and fields
 - Design Task Force Meetings
 - ✓ Hoover HS
 - ✓ Iftin Charter School
 - Environmental Notices
 - ✓ Crawford HS-Mann MS Draft EIR meeting