



Proposition S & Z Communications/Stakeholder Engagement
Dec. 9, 2013 – Feb. 19, 2014

Special Events (upcoming)

- Dedication ceremonies**
 - Jefferson ES, new entrance, March 3 (Mon.), 9-10 a.m., school playground
- Groundbreaking ceremonies**
 - Kearny HS, stadium and athletic fields upgrades, Feb. 27 (Thurs.), 10-11 a.m., construction site
 - Patrick Henry HS, Performing Arts and CTE Production Studio Facilities and Whole Site Modernization, March 26 (Wed.), 3:30–4:30 p.m.

Meetings (upcoming)

- Site Master Planning**
 - Longfellow School, Mtg.2, Feb. 20, (Wed.), auditorium
 - Central ES-Wilson MS, Mtg. #4, Feb. 20 (Wed,) 6-8 p.m. Wilson ES auditorium
 - Point Loma HS, Mtg. #5, Feb. 27 (Thurs.), 6-8 p.m., media center
 - Longfellow School, Mtg. 3, March 3 (Mon.), auditorium
 - Central ES-Wilson MS, Mtg. #5, March 13 (Wed.), 6-8 p.m., Central ES multipurpose room

Special Events (accomplished)

- Student tours**
 - Members of Women's Construction Coalition/Julia Morgan Society Connection visit new Salk ES construction site, Feb. 10
- Groundbreaking ceremony**
 - Mission Bay HS, stadium and athletic fields upgrades, Feb. 12_

Meetings (accomplished)

- Site Master Planning**
 - Central ES-Wilson MS, Mtg.2, Dec. 11; and Mtg. 3, Jan. 30

Broadcast/Print/Online Media Coverage

- Mission Bay HS groundbreaking for stadium and athletic fields upgrades
- Bond funding for charter schools
- Bond funding for student computing devices; LAUSD vs. other districts
- Vision 2020 forums (reference to facilities and bond program)
- Kearny HS Construction Tech Academy students visit Creative Performing Media Arts Middle School performing arts center construction site

Stakeholder Communications

- News Blog (web/e-newsletter, website)
 - Construction begins at Hamilton ES
- Mass Notification (mailings and e-mails)
 - Webster ES – Department of Toxic Substances Control survey
 - Construction letters
 - ✓ Hamilton ES whole site modernization
 - ✓ Henry HS performing arts center, CTE production studios, whole site modernization
 - ✓ Kearny HS stadium and athletic fields
 - ✓ Mission Bay HS stadium and athletic fields