



# Proposed 2011 Prop. S Communications Strategies/Tools

Submitted by Linda Zintz, Director of Communications, and Cynthia Reed-Porter, Facilities Communications Supervisor

**Key messages:**

- San Diego voters approved Proposition S by 68 percent on November 4, 2008.
- Prop. S provides \$2.1 billion toward \$7 billion in capital facilities improvement needs.
- Prop. S provides 21<sup>st</sup> century technology for students and teachers.
- Prop. S constructs/renovates classrooms and labs for College, Career & Technical Education programs.
- Actions taken in the Prop. S program focus on ensuring that the district completes all the projects by the end of the bond program.
- Striving for transparency, the district provides real-time information on individual school projects that is available 24 hours a day.
- The Independent Citizens' Oversight Committee ensures accountability to the San Diego taxpayers.
- Prop. S paves the way for additional bond measures, and creates positive impressions for the entire district.

Communications Tools/Activities	Message(s)/Focus	Considerations	Timeframe
<b>Complete/Nearly Complete</b>			
Website—Schoolwires (district)	Overview of the Prop. S program, details on school projects, and info on how stakeholders/businesses can participate	1.5 million visits per month	January 14, 2011
Brochure	Prop. S overview	Distributed to schools for staff and front counters; also used for meetings/speaking engagements	February 17, 2011
Social media	All key messages	Add Prop. S presence to the district Facebook page, currently followed by 1,243 individuals with approximately five new followers each week. Also, regularly post Prop. S info on district Twitter site currently has 2,471 followers. No cost.	February 28, 2011
Stickers on i21 equipment	“Provided by Proposition S” or Prop.S/i21	Space restrictions	February 28, 2011
Video	Prop. S construction and completed projects	For use with speaking engagements	April 1, 2011
<b>Ongoing</b>			
Friday Notes	All key messages	More than 60,000 subscribers, both internal and external	Weekly
Flyer to all parents via students	Prop. S status and achievements	Distributed via a 132,000 students	Annually

**Communications Tools/Activities for 2011 – Page 2**

<b>Communications Tools/Activities</b>	<b>Message(s)/Focus</b>	<b>Considerations</b>	<b>Timeframe</b>
Media outreach	<ul style="list-style-type: none"> <li>• Prop. S progress</li> <li>• What's happening at your community school?</li> <li>• Prop. S/taxpayer dollars are accomplishing...</li> </ul>	<ul style="list-style-type: none"> <li>• Incorporate Prop. S projects into morning show segments</li> <li>• Provide local newspapers with press releases about local projects</li> <li>• Provide briefs/stories for community newspapers and trade publications</li> </ul>	Ongoing
School communications	Prop. S work planned for sites, schedule, progress, Prop. S source info	<ul style="list-style-type: none"> <li>• Link to all school web sites</li> <li>• Link program schedule to Sharepoint web pages</li> <li>• E-mail updates to principals with briefs for their school newsletters</li> </ul>	Updates to principals and parents monthly
Special events, i.e., dedications	See what Prop. S/taxpayer dollars are accomplishing	Goal? Media event? Stakeholder event?	Ongoing/once a month
Website—Sharepoint	Striving for transparency, the district provides real-time information on individual school projects that's available 24 hours a day.	Promote this as a vehicle, as well as use it as a communications tool	Ongoing
<b><i>Proposed Activities for Discussion</i></b>			
Awards	Accomplishments of Prop. S	Time commitment associated with researching and applying	TBD
Cluster meetings (high school clusters)	Status of Prop. S work at cluster schools	Frequency? Who represents Prop. S?	TBD
Construction Kick-off Meetings/Partnerings	Team building, define roles/responsibilities of those associated with the construction project, identify the scope and timeline, develop conflict resolution ladder, provide the school site administrator/team an opportunity to ask questions and identify issues/challenges that need to be addressed before construction begins	<ul style="list-style-type: none"> <li>• The format for Prop. MM partnerings were modified to increase the benefits for the site and project team members (less "team building" and role playing exercises than industry partnerings).</li> <li>• The timeframe was also reduced to a three hours, followed by the pre-con.</li> <li>• Important meeting for school site</li> </ul>	TBD
Plaques (bronze) on newly constructed facilities	"This facility was funded by Proposition S."	Add to construction contract?	TBD
Posters for school offices	Bond project lists	More conducive to communicating bond project list (capitalizing on foot traffic)	TBD
Principal meetings	Status of Prop. S and Q&A	Survey principals to determine if Prop. S Notebook would be useful tool	TBD

Communications Tools/Activities for 2011 – Page 3

Communications Tools/Activities	Message(s)/Focus	Considerations	Timeframe
Signage in front of the school (non-construction)	"Proposition S is creating a better teaching/learning environment at this school" -- For information on what's happening... <i>(Sample)</i>	<ul style="list-style-type: none"> <li>• Simple messaging</li> <li>• Bond project list not communicated well to vehicular traffic</li> <li>• Maintenance/replacement</li> <li>• Costs (production and installation)</li> </ul>	TBD
Speakers bureau	Prop. S accomplishments/status	Who? When? How aggressive? ICOC?	TBD
Survey	Prop. S	Who is surveyed? How? Goal? Cost	TBD



**Proposition S Communications/Stakeholder Engagement**  
**February 11, 2011 – March 10, 2011**

**Print/Online Media Coverage**

- San Diego Union Tribune*, March 7, "Residents sue over Hoover High's stadium lights"
- San Diego Daily Transcript*, March 4, "Hoover High gets new classroom building"
- La Jolla Light*, March 2, "School board to vote on teacher layoffs next week"
- Voice of San Diego*, Feb. 28, "Redevelopment Money Now on Schools' Budget Table"
- Voice of San Diego*, Feb. 25, "Schools' First Library Payment Seven Months Late"
- Pointer Press (Pt. Loma HS)*, Feb. 16, "New Classroom Building Dedicated in Midday Ceremony"
- Voice of San Diego*, Feb. 11, "Stadium Lights Get District Sued"
- ABC 10 Online*, Feb. 10, "New Building Dedicated at Point Loma HS"

**Broadcast Media**

- ABC 10*, March 7, (11 a.m.), "Residents in Talmadge are suing over Hoover High's stadium lights"
- CW 6*, Feb. 10, (8 a.m.), "A New Two-story Classroom Building Dedicated" (Pt. Loma HS)
- Fox 5*, Feb. 10, (5 a.m.), "Pt. Loma HS celebrates a major new addition"
- NBC 7/39*, Feb. 10, (6 a.m.), "Pt. Loma HS Dedication Preview"

*The stories below focus on funding challenges facing the Downtown Library, and reference the \$20 million from San Diego Unified/Prop. S to be used for the project. One transcript is included to provide context.*

- ABC 10*, March 7, (7 p.m.)
- CW 6*, March 7, (11 p.m.)
- ABC 10*, March 8, (6 a.m.)
- CW 6*, March 8, (5:30 a.m., 6 a.m.)
- KUSI 9/51*, Feb. 1, (5 p.m.) (story included)

**Stakeholder Communications**

- Friday Notes (web/e-newsletter)
  - Feb. 18: Prop. S Update – New Technology Yields Positive Results in Classroom
  - Feb. 18: Prop. S Update – Pt. Loma High Dedicates New Classroom Building
- Letters/Notices
  - **Site Master Plan Meeting Notification** – Mission Bay HS SMP #1, March 2
  - **Design Task Force Meeting Notification (Letter)** – Mira Mesa High DTF #1, March 17; **(Emails)** Mann MS DTF #1, Feb. 28; Clairemont HS DTF #1, March 2; Crawford HS DTF #1, March 3

**Meetings (Accomplished)**

- Site Master Planning**
  - March 2: Mission Bay HS SMP #1
- Design Task Force**
  - Feb. 28: Mann MS DTF #1
  - March 2: Clairemont HS DTF #1
  - March 3: Crawford HS DTF #1
  - March 10: Serra HS DTF #7

-more-

**Meetings (Upcoming)**

**Site Master Planning**

- March 23: Mission Bay HS SMP/DTF #2, 6 p.m.
- March 24: Correia MS SMP #1, 6 p.m.
- March 28: Madison HS SMP/DTF #1, 5:30 p.m.

**Design Task Force**

- March 14: Mann MS DTF #2, 2:30 p.m.
- March 17: Mira Mesa HS DTF #1, 10:30 a.m.
- March 31: Millennial Tech Middle School DTF #1, 5:30 p.m.

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## Residents sue over Hoover High's stadium lights

BY [NATHAN MAX](#) UNION-TRIBUNE

MONDAY, MARCH 7, 2011 AT 6 A.M.

**TALMADGE** — Residents in Talmadge have filed a lawsuit in San Diego County Superior Court to try to block the installation of stadium lights at Hoover High School.

The lights, which would enable the school's football team to play home games on Friday nights, are to be paid using funds from Proposition S, a \$2.1 billion bond measure passed by voters in November 2008. A hearing date has not been set.

The attorney for a group calling itself Taxpayers for Accountable School Bond Spending claims the San Diego Unified School District duped the public before the election by burying the issue in the bond language. A school district spokeswoman disagreed.

The 18-page complaint, filed Feb. 10, seeks an injunction to prevent the school district from starting construction before the case is adjudicated. The district approved construction of the new lights at its Jan. 11 school board meeting.

The suit claims there is nothing in the bond language that indicates it would be used to pay for stadium lights at Hoover High School. District spokeswoman Cynthia Reed-Porter pointed to page 96 of a 97-page official bond document outlining every project. It indicates "field lightning" as a possible site improvement within the district.

"There is a reference in the bond measure to lights," Reed-Porter said. "It's in the voter guide that went to all voters."

Residents believe the school district circumvented the issue to avoid controversy and then revealed its plans only after Proposition S passed.

"The bond measure was billed as a renovation and rehabilitation act," said Craig Sherman, the attorney representing Taxpayers for Accountable School Bond Spending. "This isn't repairing and renovating. This is additional unstated construction of new facilities. That was not the intent of the bond."

The suit also accuses the school district of being in violation of the California Environmental Quality Act by sidestepping an Environmental Impact Report.

Reed-Porter referred questions about the Environmental Impact Report to Andra Donovan, the school district's general counsel. Donovan did not return a call seeking comment.

Residents near the school, at 4474 El Cajon Blvd., have been fighting the proposed installation of lights for the last two years. Residents are concerned the field, on the opposite side of El Cajon Boulevard and facing a residential area, will be used throughout the year, not just for high school sporting events but also for independent leagues that can potentially rent the facility.

<http://signonsandiego.printthis.clickability.com/pt/cpt?expire=&title=Residents+sue+over+Hoover...> 3/8/2011

“It’s not the light itself. It’s the night events,” said Ronald Anderson, president of the Taxpayers for Accountable School Bond Spending. “You’re talking about bringing thousands of people into a residential community that is landlocked between two canyons. With all those people, and all those cars parked on our streets, it causes an environmental and safety risk.”

However, in an April 2009 letter to City Councilman Todd Gloria, former Superintendent Terry Grier wrote that there would be a maximum of 15 evening events held in the stadium per year, and the facility would not be rented out for nonschool uses, such as adult soccer leagues.

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**Find this article at:**

<http://www.signonsandiego.com/news/2011/mar/07/residents-sue-block-hoover-high-stadium-lights>

Check the box to include the list of links referenced in the article.

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Friday, March 04, 2011

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<http://www.sddt.com>

Source Code: 20110301cya

## Hoover High gets new classroom building

By DAILY TRANSCRIPT STAFF REPORT

Friday, March 4, 2011

**Erickson-Hall Construction** has completed work at Hoover High School on new classrooms and a new parking lot.

The \$6 million project entailed building a two-story, 30,000-square-foot classroom building with 18 classrooms, a science room and computer lab. Also, more than a dozen bungalow classrooms were demolished in order to grade and install a new parking lot.

During construction, which lasted three-months, portable classrooms were installed to accommodate teachers and students since the existing classrooms were demolished to make way for the new building. Once the new building was finished the portables were removed and teachers were moved into the new building.

Dave Koepcke at the architectural firm **GKK Works** designed the building. Also involved on the project were **TMAD Taylor Gaines**, structural engineer; **Burkett & Wong Engineering**, civil engineer; **Turpin & Rattan**, mechanical and electrical engineer; and **Wimmer Yamada & Caughley** were the landscape architects.

Subcontractors hired for this project included **Precision Electric**, **DCC General Engineering Contractors**, **Johnson Finch & McClure Construction**, **A&S Flooring**, **Minshew Bros. Steel Construction**, **Strang Heating & Air Conditioning** and **Ranbar Plumbing**.

The Erickson-Hall project team included Bill Grundman, construction manager; Brady Cahill, project manager; Zac Zander, project engineer; and Lance Osborn, superintendent.



**LA JOLLA LIGHT**

**Enlightening La Jolla since 1913**

## **School board to vote on teacher layoffs next week**



Photo: Courtesy

March 2, 2011

**By Claire Trageser**  
*City News Service*

San Diego Unified School District Board of Education members said Tuesday they have run out of options to avoid cutting more than 900 jobs next week.

The school board is expected to vote at its next meeting, March 10, to eliminate the equivalent of 910 full-time jobs, which district staff determined would be necessary to resolve an estimated \$120 million budget shortfall for the next school year.

Because some of the jobs are shared by part-time employees, the actual number of people receiving layoff notices is expected to be higher.

Under state law, teachers must be notified by March 15 if they are in jeopardy of losing their jobs.

Board member Scott Barnett said while the board has directed staff to explore alternatives for lessening budget impacts, "right now we have no other options."

## **LA JOLLA LIGHT**

### **Enlightening La Jolla since 1913**

Although Barnett said he would like to consider options like cutting back health coverage for school district employees, he said the school board cannot make those decisions.

“There are other options (the district) can look at, but we can’t look at them,” Barnett said. “We need our partners to work with us to find solutions.”

If the school board decides next week to cut the jobs, teachers and other staff will receive pink slips warning them their jobs will likely be eliminated before the next school year.

In previous years, most of the teacher layoffs were rescinded before the jobs were actually chopped.

However, district officials have said that because of the state and local budget deficits, and because the district’s biggest expense is personnel costs, the chances are slimmer that layoff notices will be pulled back this time.

About half the proposed cuts will affect elementary school teachers, including a proposal to increase class size from 22 to 29.5 for kindergarten through third grade.

Another 230 of the proposed layoff notices would go to middle and high school teachers, including 83 English and 45 music instructors.

The proposed reductions also include eight principals, 25 vice principals, 42 nurses and 59 counselors.

Board member Kevin Beiser, himself a teacher in National City, said he is not ready to give up on stopping the layoffs.

“I want to do everything I can possibly do to hold the line on class sizes, to prevent laying off my fellow teachers, to find the resources to prevent laying off music and band teachers, to prevent laying off nurses and counselors and to preserve the other programs that are important to our children’s education,” Beiser said.

Beiser called it “appalling” that the state government was forcing public education funding to be cut.

However, school board Vice President John Lee Evans said Gov. Jerry Brown has taken a “reasonable stand” on education budgets.

“In recent years we haven’t had as strong an advocate as our current governor,” Evans said.

In an attempt to reduce job cuts, school board President Richard Barrera sent a letter to Mayor Jerry Sanders and the City Council on Friday asking that a list of redevelopment projects being

## **LA JOLLA LIGHT**

### **Enlightening La Jolla since 1913**

considered by council members be amended to include an advance to the school district of \$64 million that would be due in fiscal years 2018-20.

City Attorney Jan Goldsmith said what Barrera was really requesting was not an addition to the redevelopment list, but an amendment to a 1992 cooperation agreement between the Centre City Development Corp. and school district.

Because that deal was not under consideration at the meeting, action by the council would violate the Brown Act, the state's open meeting law, Goldsmith advised.

Council President Tony Young said he would place the issue on a future agenda if his colleagues displayed support for an amendment.

→ During Tuesday's school board meeting, Barrera asked staff to investigate whether the school district could switch from using redevelopment funds for a downtown library project to using money from Proposition S, a school repair bond measure passed in 2008.

All board members and many audience members at today's meeting wore yellow stickers that read "Save Music," a gesture to show support for arts education. Several students who signed up to give public comment at the meeting also played musical instruments or sang.

"Music is basically just like salt," one student said. "You can go without it, but everything is much better with it."

## Redevelopment Money Now on Schools' Budget Table

0 tweet



Sam Hodgson

San Diego Unified now says it can use money from downtown redevelopment to spare teachers and other employees. That includes millions set aside to lease school space in the new downtown library currently being built.

Posted: Monday, February 28, 2011 8:45 pm | Updated: 6:29 am, Tue Mar 1, 2011.

By [Emily Alpert](#)

Seeking more funding anywhere it can find it, San Diego Unified now says it can tap money passed to schools from downtown redevelopment to spare teachers, nurses and other workers — funds it once thought could only be used to repair and maintain school buildings downtown.

The idea helped pave the way for a bold and controversial plan plugged by school board President Richard Barrera to draw on \$64 million in future redevelopment money to combat the district's estimated \$120 million deficit.

While that could help dampen budget cuts suffered by schools, it also changes the political calculus for spending the redevelopment funds that schools are already guaranteed to get. San Diego Unified is now faced with new choices: If redevelopment money can be spent to lessen layoffs, should it be?

Money once used chiefly for school repairs and upkeep is now on the budget table, competing with beloved programs and tearful employees. Dollars now earmarked to lease school space in the planned downtown library, for instance, could be used to save teachers instead.

San Diego Unified gets more than \$4.5 million annually from the Centre City Development Corp., a sum that is supposed to more than triple in two years. For a school system undergoing perennial cuts, that money has often been frustratingly out of reach. When budget staffers explained the deficit to the school board this fall, they [lumped in redevelopment money](#) with sources that were off limits to solve their budget problems.

Then last week, school district attorney Andra Donovan assured the school board that the money could be used to pay teachers and other employees, along with any other educational program costs.

That was news to the school board and downtown boosters, many of whom assumed the money could only be used to build, renovate and maintain downtown schools, not run the programs inside them.

For instance, at Washington Elementary in Little Italy, Principal Janie Wardlow was grateful to get \$700,000 in redevelopment money this year — funds that have helped repaint her school, remodel the bathrooms, install security cameras and more over the past few years. But two years ago, when she asked San Diego Unified attorneys whether she could use the money to train teachers to start up an International Baccalaureate program, Wardlow said they turned it down.

A 1992 pact between schools and the city sets out how they share taxes from downtown redevelopment. The agreement says money can be used for school construction, maintenance and "the provision of related educational programs." Donovan wrote it could therefore be spent on teachers.

"We assumed it wasn't for salaries," said Sherm Harmer, a developer who sits on an education task force at the Centre City Development Corp. that studies downtown school issues. "They always had ample funds for salaries. But they may have the right to do whatever they want."

Ethan Walsh, an attorney representing the California Redevelopment Association, said he doesn't believe any state law would require the money to be spent on school facilities. It depends on what is in the local pact, Walsh said. City Attorney Jan Goldsmith has yet to research and weigh in on the issue.

Allowing the school district to use the money on teachers means San Diego Unified could turn to redevelopment dollars to help plug its deficit. Barrera argued the city should advance the schools \$64 million in redevelopment dollars that the district is now scheduled to get between 2018 and 2020.

That hefty payment could wipe out half of its dreaded deficit for the next school year. Without it, schools are bracing for [bigger classes, fewer counselors and nurses](#) and the gutting of arts programs. More than 1,300 workers would lose their jobs.

Barrera also wants the city to amend the agreement to allow redevelopment money to be spent anywhere in the school district, not just downtown. But even if the city brushes off his plan, the legal opinion will pressure San Diego Unified to plumb the redevelopment money it already has to lessen layoffs.

Using the money on buildings was "just one of those things we've done a certain way and continued to do," said Bill Freeman, president of the teachers union, who backs the idea of using the redevelopment money to reduce layoffs. "But if there is any way we can get money to help kids, we should do that."

For instance, the school district plans to spend \$17 million in redevelopment funds to lease and furnish space for a charter school in the downtown library. That helped San Diego Unified devote less money from its \$2.1 billion construction and renovation bond, [freeing up more bond money](#) to repair and renovate other schools sooner.

Several school board members asked staff what the redevelopment money would be used on otherwise. Stu Markey, who was then overseeing the bond, said the funds went to building and janitorial costs. The school board saw that as a reasonable tradeoff and voted to devote the money to the library.

But now that Barrera knows that redevelopment money could also save teachers and nurses, he plans to propose that San Diego Unified shift at least \$7 million in costs back to the bond. That could free up enough money to reinstate extra funding for magnet schools or keep kindergarten classes from bloating.

However, it would also [delay other school repairs and renovations](#), incensing families who believe a new school couched in the downtown library shouldn't come before their projects. The school district only gets so much bond money each year, which means if it spends money on one expensive project, it has to wait to fund other ones. It is just one of the tradeoffs that the school board now must weigh.

*Please contact Emily Alpert directly at [emily.alpert@voiceofsandiego.org](mailto:emily.alpert@voiceofsandiego.org) or 619.550.5665 and follow her on Twitter: [twitter.com/emilyschoolsyou](https://twitter.com/emilyschoolsyou).*

More about [Redevelopment](#)

- [School District Shakes Downtown Money Tree](#)
- [Liberty Station Is Economically Depressed](#)
- [Governor Puts Redevelopment Death in Writing](#)

## Schools' First Library Payment Seven Months Late

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Photo by Sam Hodgson

Construction is underway on a new downtown library, but efforts to raise \$32.5 million in donations to complete the project have been slow.

Posted: Thursday, February 24, 2011 8:00 pm | Updated: 8:09 am, Fri Feb 25, 2011.

By [Liam Dillon](#)

Financial problems continue to mount at the city of San Diego's new central library even though the \$185 million [project broke ground in July](#).

The San Diego Unified School District has not paid the city the \$5 million it owed when construction on the library began. The money now is seven months late. The district, [whose \\$20 million pledge](#) two years ago reinvigorated the moribund proposal, plans to put a charter high school on the library's sixth and seventh floors.

"We have not made any payment to the city as of this date," district spokesman Bernie Rhinerson said in an interview Thursday.

Rhinerson said the district has good reason for not paying: The city hasn't met its requirements under the 40-year lease the two sides signed before the city began construction.

[The lease requires](#) the district to pay its \$20 million total contribution in five installments. The lease also requires the city to provide the district with \$30 million in property as collateral in case the library isn't finished.

"We're just waiting for the city to meet that requirement," Rhinerson said, adding he wasn't concerned about the project's viability.

"I know they're working on it," he said.

Both sides agreed the city would use the land underlying the Hilton La Jolla Torrey Pines hotel for the collateral, a property estimated to be worth \$32 million. This requires consent by the hotel developers that are leasing the land. The city needs the hoteliers to sign such an agreement, mayoral spokeswoman Rachel Laing said. The district also is requiring an updated title on the library property, she said.

Laing said the city was working out final details on both items and expected to reach a resolution "within the next few weeks." She added that the delay hasn't affected the library's construction schedule, and called it a minor problem.

"There's no reason to make this out to be a bigger deal than it is," Laing said.

It is unclear what affect signing an agreement would have on the hotel's lease or operations or why an agreement wasn't signed by now. Patrick Duffy, the hotel's general manager, couldn't be reached for comment Thursday.

Phil Rath, a former mayoral staffer who was in charge of the library project at the time, recalled being told the property was clean during negotiations.

"I never heard somebody saying we need the Hilton's permission," Rath said. "If somebody did, I would have said we need to go get that."

The school district is one of numerous contributors to the library's construction bill. A state grant will cover \$20 million and the city's downtown redevelopment agency is paying \$80 million. Most of the remainder is coming from private donations — about \$63 million. The district will spend an additional \$10 million to add flooring, interior walls and other improvements.

Money problems aren't new at the library. The project had been long delayed because of funding problems before breaking ground last year. Donors still need to raise about \$30 million by next January to meet construction deadlines. So far, [fundraising has been slow](#), raising concerns that taxpayers would need to contribute more to the library or it would be left incomplete. In the worst case scenario, if the city doesn't finish the library it would owe the state its \$20 million back.

The nine-story library, located at Park Boulevard and J Street, is scheduled to open in July 2013.

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More about [Schoobrary](#)

- [The Hype, Hurdles and Complications of Library Art](#)
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- [Schoobrary Fundraising Slow](#)
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## New Classroom Building Dedicated In Midday Ceremony

Posted By [Copy Editor](#) On February 16, 2011 @ 9:12 pm In [Campus Life](#) | [No Comments](#)

This past Thursday, the administration held the ribbon-cutting ceremony for the new 1000 building, a \$3.8 million dollar investment into Point Loma as part of Proposition S, a measure passed in the 2008 regional elections that allowed the district to sell or issue over two billion dollars in general obligation bonds, all of which will go to modernizing and repairing San Diego city schools. The building, which houses several history classrooms, a sports medicine room, and includes the much-touted Promethean boards, is the first in a series of planned renovations to Point Loma High School as part of Prop S. "It's an amazing facility," says Ron Moss, a history teacher at Point Loma whose classroom was recently relocated to the 1000 building. "Everything is brand new – top to bottom, inside-out – so it's like getting a fresh start."

"A fresh start" may just be what the Point Loma history department needs right now after spending over 25 years in the bungalows. "The bungalows are temporary structures," says Moss. "They're flimsy, they're not insulated, there's no acoustic insulation, they're set up on a parking lot, and they're right next to the auto shop and the dumpsters." Both were a frequent source of loud, distracting noises. "There's no comparison [to the bungalows]," says Moss.

Further Proposition S-funded renovations include converting the wood shop into a music room, slated for completion this September, and a motion picture facility, slated for completion this August. In addition, improvements to the stadium and the concession stand are set to begin in January of next year and end in December of next year. "Whole-site modernization" is due to begin in July of 2015 and is slated for completion in February of 2017.



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## Stadium Lights Get School District Sued

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Posted: Friday, February 11, 2011 2:37 pm | Updated: 6:40 pm, Mon Feb 14, 2011.

By [Emily Alpert](#)

Talmadge residents and others upset that stadium lights will be installed at Hoover High School are suing the San Diego Unified School District, arguing that the project violates the law because it was not specifically listed when voters approved a \$2.1 billion bond for school renovation and construction.

The lawsuit calls for an immediate halt to construction, which has not yet begun, saying its completion would "irreparably cause the waste of public funds" if the suit is won. It also challenges a study on the construction's impacts and says the lights would violate zoning rules.

"We voted yes on this bond because we saw this as a good thing — making schools safer for the students," said Ronald Anderson, a Talmadge resident and president of the newly formed nonprofit Taxpayers for Accountable School Bond Spending. "This was not what taxpayers voted on."

School district staff was not available Friday to comment because the district was closed. San Diego Unified attorney Andra Donovan wrote in an email that the lawsuit had just been filed and that the school district had not yet been served, but "we are confident that the District is on solid legal ground."

Leonard Pinson, who sits on a watchdog committee that is supposed to ensure that bond funds are spent legally, said the Hoover High lights had been a topic of concern for the group, but legal staff assured them that the project was legal.

The [specific language in the bond](#) envisions "school security improvements, including increased lighting" and to "modernize and renovate physical education facilities, playgrounds and fields." It also mentions field lighting as one in a long list of incidental costs that could happen on other bond projects.

Construction and renovation projects listed for Hoover High specifically include security lighting, renovating the stadium bleachers, and upgrading the fields for accessibility to the disabled. The question is whether stadium lighting fits under that language or not; Anderson and his group argue it doesn't.

This isn't the first time that San Diego Unified has had to answer questions about whether it is spending bond money as promised: Devoting bond money to leasing space for [a charter high school in the planned downtown library](#) upset the county Taxpayers Association, whose president called the plan a bait-and-switch since the school district initially floated plans for an elementary school.

The school board cleared the way for the lights after an emotional meeting last month. Several residents argued that installing lights for nighttime games would lead to more noise, traffic and crime. Others pleaded alongside teens and Hoover High staff for lights and nighttime games to build school spirit and community. Football coach Cree Morris said for working parents, afternoon games are impossible.

"I've had to pull money out of my own pocket just to feed some of these kids," Morris said. "All we're asking for is lights so they can play on Friday nights."

I'll try on Monday to get more response from San Diego Unified. Check back then for more details about the lawsuit.

Please contact Emily Alpert directly at [emily.alpert@voiceofsandiego.org](mailto:emily.alpert@voiceofsandiego.org) or 619.550.5665 and follow her on Twitter: [twitter.com/emilyschoolsyou](https://twitter.com/emilyschoolsyou).

# 10News.com

New Building Dedicated At Point Loma HS

## ***Building To House Classrooms, Sports Medicine Clinic***

POSTED: 4:22 am PST February 10, 2011  
UPDATED: 3:59 pm PST February 10, 2011

**POINT LOMA, Calif.** -- A two-story building that houses classrooms and a sports medicine clinic was dedicated Thursday at Point Loma High School.

The 15,000-plus-square-foot structure has a half-dozen technologically state-of-the-art classrooms and also houses the sports medicine program's examination and rehabilitation rooms, according to the San Diego Unified School District.

The program prepares students for careers in health sciences and technology, with classes in health care essentials, sports medicine and physiology.

Construction was funded by \$3.8 million in voter-approved Proposition S bonds.

"It was important that the San Diego voters passed Proposition S in 2008 so that we could build facilities like the one we're dedicating here today, but what the schools do with the facilities is more important," said SDUSD board member Shelia Jackson.

Seven portable structures lining Chatsworth Boulevard were demolished to make way for the building.

The high-tech classrooms includes an interactive whiteboard, a teacher presentation station, wireless voice amplification system, tablet computer for teachers and netbook for every student.

***Do you have more information about this story? [Click here to contact us](#)***

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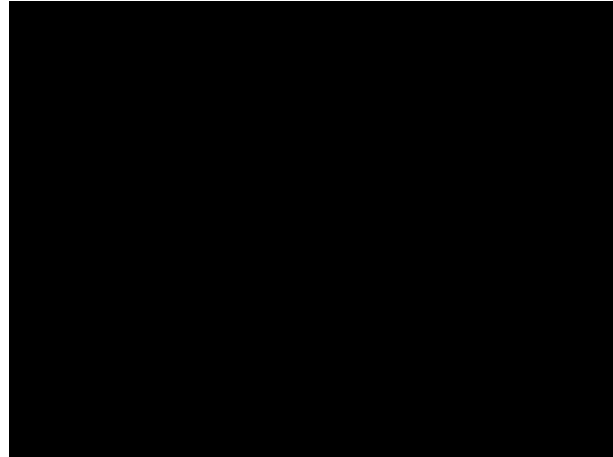
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**KGTV-SD (ABC) - San Diego, CA**  
**10 News Midday**

+ National Viewership: 3,817,810  
 National Publicity Value \$152,712.40 per  
30s  
 Local Market Viewership: 26,673  
 Local Publicity Value: \$1,122.19 per 30s

**KGTV 3/7/2011 11:40:18 AM:** ...the federal government. residents in talmadge are suing to block stadium lights from being installed for the hoover high school football team. our media partners at the union tribune are reporting the lights will be paid for with a bond measure passed in 2008. but residents say the school district circumvented the issue to avoid controversy and then revealed its plans only after proposition-s passed. the suit also accuses the school district of being in violation of the california environmental quality act. padres single- game tickets go on sale tomorrow morning at nine. prices range from five- bucks for the park- at- the- park, to ten dollars for bleacher seats, to 71 dollars for field box vip. the home opener is april fifth against the giants - free t- shirt day. parents try to protect high school athletes! the health screening they want for teenagers who play sports -- after the deaths of two young stars. the lindsay lohan theft case pays off for the jewelry store! how much it's making from the sale of her surveillance video....


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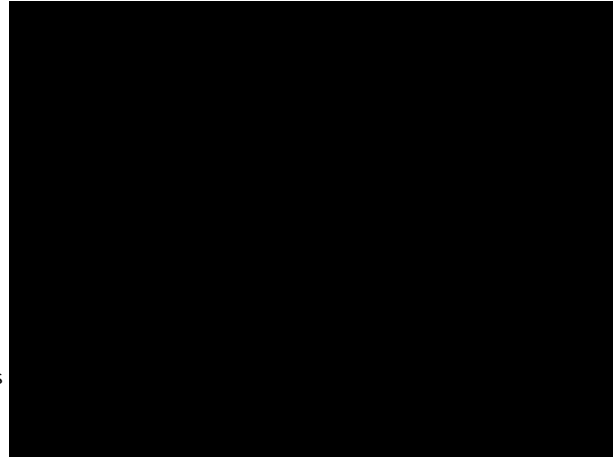
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**Include In Report**

**XETV-SD (CW) - San Diego, CA**  
**San Diego 6 News in the Morning**

+ Local Market Viewership: 13,854  
 Local Publicity Value: \$595.86 per 30s

XETV 02/10/2011 08:28:52: ...would include laying off over one-thousand employees.the plan would also include laying off more than 500 teachers and staff in the district's office. on the flip side.. the plan will protect athletic and ""art and music"" programs-- which could see funding reductions, but won't be eliminated. teachers layoffs were resisted in recent years, but **school** officials said it is no longer avoidable. a new two-story building that will house classrooms and a sports medicine clinic will be dedicated today at **point loma high school**. the new structure has six state-of-the- classrooms and a sports medicine examination and rehabilitation room. the program prepares students for careers in health sciences and technology. construction was funded by the proposition ""s"" bonds-- passed by voters in november 2008. to stay on top of these headlines and the rest of the days news go to san diego six dot com or download our app for you smart phone ...and.. make sure to follow us on twitter... sd6itm and that is a first look at some of the stories making news throughout the day - marc back over to you... california will have to come up with another idea to save money. governor jerry brown says he's dropping a plan to sell 24 state government buildings to private investors. the state had been in negotiations to sell the properties for 2.3 billion dollars.... under a proposal by former governor arnold schwarzenegger to help close the state's budget deficit. the state would have continued using the space by entering into a 20-year lease with the new owners. but brown says the idea wasn't well thought out. ""the sale of the buildings really didn't make much sense. it didn't make much sense because it in effect is a gigantic loan with interest payments equal to over ten percent every year. the buildings that were attempted to be sold were buildings that the state would always use."" brown plans to make up for the lost revenue by borrowing 830- million dollars from reserve funds....



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## Text Builder

**Station:** KSWB-SD (FOX)  
**Date:** 02/10/2011 05:29:45 - 5:39:45 AM

serving all of san diego, this is your fox 5 news.

good morning, i'm raoul martinez. over to chrissy russo for instant weather and traffic, she is wearing lakers colors.

it's your birthday. not really. our show starts at 4:30 a.m. and we go to 10:00 a.m., we like to have a little fun. it is windy and it will be windy throughout the day today and into tonight. i would advise 3 until 6:00 p.m. for the inland valley and mountains. **high** wind in advisory until 6:00 p.m.. 49 degrees run out at lindbergh field. classic santa anna at temperatures. traffic, south bound 15, south bound five, northbound 805, it looks good. north bound five pigging out of the south bay, lots of green cards. don't let these clouds fool you, they are not real graphics. coming up in the next report, your seven day forecast.

major cuts, a teacher layoffs, that is what is expected when the san diego unified **school** district shows its **school** budget later today. matt johnson has a breakdown of the proposals appeared

people are not happy and very nervous about what will actually happen. in the past four years the **school** board and the district has had to cut \$450 million. they avoided teacher layoffs but that will not be the case this year. later today the superintendent will present to budgets, which budget gets adopted depends on california voters if they approve the tax extensions proposed by gov. jerry brown. there will be cuts to programs like music and special education. police and bus services will also be cut.

you are wondering if it is chicken little, the sky is falling but then it never actually falls. in my eight years of working on budgets at this site, it feels like it is different this year.

today's meeting is scheduled for 5:00 p.m., that is when the budgets will be presented, the meeting is open to the public.

→ **point loma high school** celebrates a major new edition. 15,000 square foot building opens on campus. it contains state of the arts classrooms and examination rooms for sports medicine. this building was constructed with \$4 million in proposition s funds passed by voters in 2008. the embarcadero facelift is rolling right along, the board approved a \$39 million makeover yesterday. the city council is expected to confirm the action later this month. the idea behind the waterfront park has been discussed for decades.

a single photograph brings them the career of the rising gop. christopher lee abruptly quit his post after hours of the picture appeared on a tabloid website. it is reportedly sent the picture to a woman on craigslist under the women seeking men section. he is married, he posted his resignation online apologizing to his family and constituents. the budget battle continues on capitol hill. republicans are looking for ways to cut spending.

as republicans talk about spending cuts, the president is heading on the road today to talk about spending. air force one makes a trip to michigan. the president pushes a program he talked about in last month's state of the union.

building the infrastructure and wireless networks that are needed to attract the jobs of tomorrow.

the idea is to expand wireless internet service to rural america. the cost it is almost \$20 billion. this is a bold move as republicans try to move in the other direction. just yesterday, gop leaders met with the president to talk about the budget

the american people expect washington to cut spending in order to grow jobs

republicans want to cut many programs to make a dent in the ballooning federal deficit. already, the nation is about to reach its credit limit. the president says the deficit matters to him but more spending cannot wait. the president will push to have wireless internet access for 90 percent of americans in five years.

verizon customers are lining up outside stores right now that is because the iphone goes on sale around stores. walmart and best buy stores are carrying the iphone. download the fox 5 san diego app and get the latest news, weather and sports on your iphone or droid. the app is free, visit [www.fox5sandiego.com](http://www.fox5sandiego.com) and download it now. heavy bags will affect your wallet if you fly on u.s. airways. they're raising costs, starting next month luggage weighing 50 lbs. and up to 70 lbs. will cost you \$90. w. hat?!!!

for anything over 70 lbs. you'll have to pay 107 fireballers' \$175. that is on t5 fee. additional packs will cost \$125 each.

what?!!

that is more than the plane ticket, in some cases.

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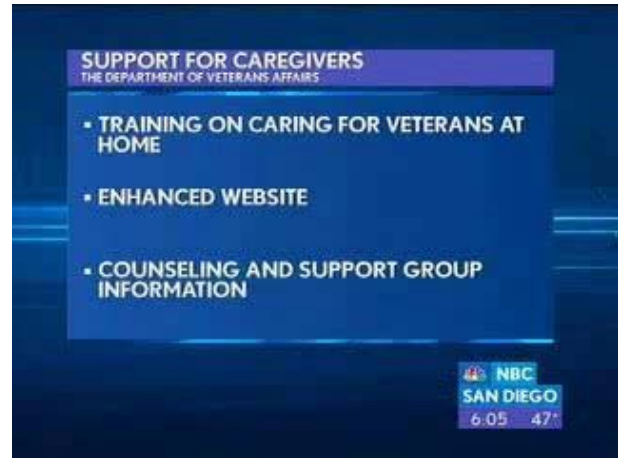
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**Include In Report**

**KNSD-SD (NBC) - San Diego, CA**  
**NBC San Diego News in the Morning**

+ Local Market Viewership: 25,495  
 Local Publicity Value: \$1,009.40 per 30s

**KNSD 02/10/2011 06:06:17:** ...seriously ill or injured veteran you might feel overwhelmed. >> the veterans affairs department is launching new and enhanced services to help you out. the v.a. will provide expanded education and training for caring for a veteran at home as well as an advanced website for caregiv caregivers. >>> **point loma high school** is holding a dedication ceremony for a new classroom building and sports medicine center. eight classrooms, six equipped with 21st century technology for interactive classrooms. the ore two rooms are part of the sports medicine center to help prepare students for careers in sports science and technology. >>> homelessness does not mean hopeless. to prove it you can walk through an exhibit. the united way is marking their 90th anniversary. the exhibit opens at 3:30 at the nbc plaza. it is free to the public. the hope is to involve the community by showcasing stories of real people. it runs through monday february 28th go the uwsd.org. >>> the site of a former radio shack is spreading goodwill. goodwill will open just down the street from the highest produces donation center. the store will be open from 10:00 to 8:00. the money will be used to help people find jobs. >>> the search is on to find the next aztec warrior. >> more than a dozen sdsu students will audition to be the next mascot. they have to interview. tryouts are at 3:00 this afternoon. the current aztec warrior, mike lopez, has been doing it three years and it is time to pass the spear. mike is a great guy. >> 6:07. let's turn to george chamberlain. >> that is good stuff. back to work on wall street today. we open lower, but not as low as we originally thought might be the case because we got out the employment report. we have been waiting all week. a good number. the number of people filing for unemployment benefits dropped below 400,000. 383,000 people last week filed. that is a number down 36,000 from the previous week. now some people are saying the reason for the decline, a big chunk of it, terrible blizzard...



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## Downtown library funding: Time is running out

Posted: Feb 17, 2011 5:41 PM PST

Updated: Feb 17, 2011 6:52 PM PST

Time is running out to raise the 30-million dollars still needed to finish the downtown central library. What happens if the money is not raised? KUSI's Steve Bosh has been following this story and reports on the answer.

Right now it looks like we'll have a new central library building at the end of next year but we still won't have a central library.

Construction of the new library building began last August, and the work is right on schedule to be completed in January of 2013.

Including two levels of underground parking, the money was in hand to construct the building. But we only had promises that 32-million dollars to complete the interior of the building, would be raised privately; no tapping into the general fund.

Once construction began the fundraisers assured everyone that donors would come forward once they could see that the library was actually being built. But it hasn't happened.

Since construction began seven months ago private donations have totaled only 2.7-million dollars, another 30-million is needed over the next 10-months or we end up with a library building but no library.

A statement from the mayor's office says no general fund dollars will be used to outfit the library. Saying that the interior will be completed in phases with money available from private donations.

→ Finally, the school district. It is expecting a completed building to house its new charter school for the 20- million dollars it is contributing to the library.



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**San Diego Unified**  
SCHOOL DISTRICT

# Friday Notes

From Superintendent **Bill Kowba**

February 18, 2011

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[Take Action on Revenue Extension Vote](#)

[School News](#)

[In The News](#)

[Educational News](#)

## Upcoming Events

**February 21, 2011**  
Washington's Birthday Holiday  
- All Schools and District Offices will be closed

**February 22, 2011**  
[Board of Education Meeting](#)

> [View More Upcoming Events](#)

**Mission Statement**

## San Diego Unified Emergency School Supplies Fund

Now more than ever, our schools need support from the local community. Due to the ongoing budget crisis, schools have had to drastically cut supply budgets for the new school year. San Diegans can help by contributing to the recently established San Diego Unified Emergency School Supplies Fund, approved by the Board of Education on Feb. 15 and administered through the San Diego Foundation. Individuals with and without school-age children are encouraged to contribute. At a recent news conference and with checkbooks in hand, representatives from several local businesses and community groups offered their support and encouragement for voluntary donations.



Donations to the fund will support school supply budgets at every district school, with the exception of charter schools. An individual gift of \$98 is suggested -- equal to what property owners would have had to pay if a tax, rejected in November, would have been approved by voters. All donations are tax deductible. [Donate now](#) in support of our students or learn more about the Emergency School Supplies Fund, including [Frequently Asked Questions](#).



## New Technology Yields Positive Results in Classrooms

Thanks to Prop S, many classrooms have been transformed into [Integrated 21st Century \(i21\) Interactive Classrooms](#). The i21 technology includes student netbooks, student response systems, teacher tablet PC laptops, presentation stations, interactive whiteboards and new audio and video systems.



Since i21 technology has been introduced into classrooms around the district, teachers have reported positive results that offer a sense of optimism and assurance for the future of our education. [Read more](#).



## More than 500 School Leaders Convene to Help English Learners

On Feb. 9, more than 500 school leaders from 29 San Diego County school districts met at the





All San Diego students will **Graduate** with the **Skills, Motivation, Curiosity** and **Resilience to Succeed** in their choice of **College** and **Career** in order to **Lead** and **Participate** in the society of **Tomorrow**.

San Diego Convention Center to hear and discuss ways to improve teaching and learning of English Learners. The Superintendents' and Principals' Forum was organized by the County Superintendents' Achievement Gap Task Force, chaired by Supt. Bill Kowba. The forum provided in-depth presentations on five distinct but successful approaches to improving student achievement. [Read more.](#)

### Museum of Man Helps Students, Families Explore Together

Trustees of the [San Diego Museum of Man](#) recently donated 144 Explorer Memberships to the district's [Balboa Park Program](#). Fifth grade students from throughout the district will have the opportunity to receive the family membership, which provides free admission to the Museum of Man for two adults and their children for one year. [Read more.](#)



### Bike Safety Event Launches Healthy Works Program

On Feb. 2, [Roosevelt Middle School](#) students participated in the Safe Routes to School Bicycle Safety Training, which helped to launch the [Healthy Works](#) program, a major San Diego health initiative focuses on environmental and systems changes designed to prevent obesity and promote healthier living. [Read more.](#)



### Prop S Update: Pt. Loma High Dedicates New Classroom Building

Board member Shelia Jackson joined students, staff and community members to celebrate the opening of Point Loma High's new 15,358-square-foot, two-story classroom building, one of several projects at the school being funded by the Proposition S bond program. The \$3.8-million project involved demolishing seven existing district portables along and replacing them with the new permanent structure. [Read more.](#)



### JROTC Cadets "Forge" Ahead

Each year, the San Diego chapter of the Military Order of World Wars ([MOWW](#)) sponsors eight cadets from various JROTC programs throughout San Diego to attend the [Freedoms Foundation Valley Forge](#) Leadership Conference. Our cadets this year include Samantha Nguyen (Mira Mesa High), Jennifer Tu Doan (Patrick Henry High), Christopher Reyes and Darius Pinckney (Mission Bay High), Bryan Salinas and Jenny Chan (Scripps Ranch High), Joanna Ibay (Morse High) and Thang Hin (Madison High). [Read more.](#)



### Take Action on Revenue Extension Vote

Gov. Jerry Brown is asking the Legislature to put an extension of existing temporary revenues before the voters in June. A vote to extend temporary revenues will help prevent the need for



February 16, 2011

Dear Parents, Neighbors, Students, & School Staff of Mission Bay High School:

**Subject: Long-Range Site Master Plan**

San Diego Unified School District is developing a Long-Range Site Master Plan for your school as part of its district-wide Long-Range Facilities Master Plan. The site master plan provides a road map for the near- and long-term growth and redevelopment of your school campus. It will also assist in planning the Proposition S projects for your school.

Input from parents, neighbors, school staff and students is vital to the success of this site master planning process. Therefore, we would like to invite you to participate in the first planning session listed below.

**When: Wednesday, March 2, at 6:00 p.m.**  
**Where: Mission Bay High School Library**  
**2475 Grand Ave., San Diego, CA 92109**

The purpose of the Long-Range Site Master Plan is to outline a logical, phased development or redevelopment of a campus, maximizing the site's potential to meet the long-term goals of the school while best utilizing currently available funds. A long-term vision relating to the educational goals and community needs of each school will be used to develop a conceptual site layout that considers both short- and long-term needs.

The process for developing the school's site master plan will consist of approximately four sessions, with representation from all school stakeholders. At the first meeting, there will be a presentation explaining the purpose for a school's long-range site master plan and the process for development. After the initial meeting, there will be approximately three work sessions to develop the site master plan.

Participating representatives are requested to make a commitment to attend all work sessions for plan development consistency. It is also requested that participants be committed to the development of a global long-term vision for the school. The process will focus on a general site plan concept and will not include details of specific projects. There will be an opportunity to provide input on specific Prop. S projects via a separate Design Task Force process.

We look forward to working with you to complete this vital task to develop your school site's long-range master plan. For additional information please call me at (858) 627-7241.

Sincerely,

Jim Watts  
Director of Capital Strategic Planning

**Kung nais ninyong maisalin itong kaalaman sa Tagalog, pakiusap na tawagan si Ana Morales sa 858-496-8366.**

**Nếu quý vị muốn thông tin này bằng tiếng Việt Nam, xin gọi số 858- 496-1832.**

**Haddii aad u baahan tahay in warbixinadan af Soomaali lagugu turjumo, fadlan waxaad wacdaa 858-496-1945.**

JW:CRP:sds



**San Diego Unified**  
SCHOOL DISTRICT



**Jim Watts**

Director of Capital Strategic Planning  
Facilities Planning and Construction  
Phone: 858-627-7241  
Fax: 858-573-5880  
jwatts@sandi.net

March 4, 2011

Dear Neighbors, Parents, Students, and School Staff:

**Subject: Proposition S Design Task Force for Mira Mesa High School**

San Diego Unified School District invites you or your representative to participate in a Design Task Force for the Proposition S project at Mira Mesa High School. You will join students, school staff, parents, neighbors, community members and the architect to discuss improvements to the stadium and how the stadium can best serve the students and the community for years to come.

Please join us for the first Design Task Force meeting:

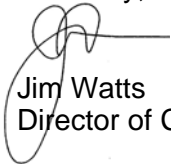
**When: Thursday, March 17 at 10:30 a.m.**  
**Where: Mira Mesa High School Professional Library**  
**10510 Reagan Road, San Diego, CA 92126**

Proposed dates for additional task force meetings will be determined at the March 17 meeting.

The stadium improvement project at Mira Mesa High School is funded by the Proposition S bond measure approved by voters on November 4, 2008. Proposition S provides \$2.1 billion toward repairing, renovating and revitalizing all district schools to support student achievement.

Involving parents, community members, students and school staff is key to the success of facilities modernization and student achievement at San Diego Unified School District. I look forward to your participation. For more information on the project, contact Bob Higdon, project manager, at 858-573-5737 or bhigdon@sandi.net.

Sincerely,



Jim Watts  
Director of Capital Strategic Planning

JW:CRP:jac

**Kung nais ninyong maisalin itong kaalaman sa Tagalog, pakiusap na tawagan si Ana Morales sa 858-496-8366.**

**Nếu quý vị muốn thông tin này bằng tiếng Việt Nam, xin gọi số (858) 496-1832.**

**Haddii aad u baahan tahay in warbixinadan af Soomaali lagugu turjumo, fadlan waxaad wacdaa 858-496-1945.**

**Prop S Information****To...****Cc...****Bcc...****Subject:** FW: You re Invited: Mann Middle School Design Task Force meeting on Monday, Feb. 28, 3:00 p.m.**Attachments:**

San Diego Unified School District invites you or your representative to participate in a Design Task Force for the Proposition S-funded whole site modernization project at Mann Middle School. You will join students, school staff, parents, neighbors, community members and the architect to discuss the general design of the school, and how it can best serve the students and the community for years to come.

Please join us for the first Design Task Force meeting:

When: Monday, February 28, at 3:00 p.m.

Where: Mann Middle School Library

Address: 4345 54th St., San Diego, CA 92115

The primary function of the Design Task Force is to provide input and feedback to the design team during the design process for all new and expanded school site facilities. The process includes three to four meetings and takes approximately six weeks.

Proposed dates for additional task force meetings will be determined at the February 28 meeting.

The whole site modernization project at Mann Middle School is funded by the Proposition S bond measure approved by voters on November 4, 2008. Prop. S provides \$2.1 billion toward repairing, renovating and revitalizing all district schools in support of student achievement.

Involving parents, community members, students and school staff is key to the success of facilities modernization and student achievement at San Diego Unified School District. We look forward to your participation. For more information, contact the Prop. S Communications Office at (619) 725-7252 or PropSInfo@sandi.net.

P.S. If you are receiving this email as the chairperson of an organization, please convey this information to your members. This email is being sent to you as the representative of that organization. Also, if you are a member of an interested stakeholder group, please feel free to pass this information on to your fellow members.

Proposition S Communications Office  
4100 Normal Street, Room 2153  
San Diego, CA 92103  
Phone: (619) 725-7252  
Fax: (619) 725-7021

**Prop S Information****To...****Cc...****Bcc...****Subject:** FW: You're Invited: Clairemont HS Design Task Force Meeting #1, Wednesday, March 2 at 6:00 p.m.**Attachments:**

San Diego Unified School District invites you or your representative to participate in a Design Task Force for the Proposition S-funded whole site modernization project at Clairemont High School. You will join students, school staff, parents, neighbors, community members and the architect to discuss the general design of the school, and how it can best serve the students and the community for years to come.

Please join us for the first Design Task Force meeting:

When: Wednesday, March 2 at 6:00 p.m.

Where: Clairemont High School Media Center/Library

4150 Ute Drive, San Diego, CA 92117

Proposed dates for additional task force meetings will be determined at the March 2 meeting.

The primary function of the Design Task Force is to provide input and feedback to the design team during the design process for all new and expanded school site facilities. The process includes three to four meetings and takes approximately six weeks.

The whole site modernization project at Clairemont High School is funded by the Proposition S bond measure approved by voters on November 4, 2008. Prop. S provides \$2.1 billion toward repairing, renovating and revitalizing all district schools in support of student achievement.

Involving parents, community members, students and school staff is key to the success of facilities modernization and student achievement at San Diego Unified School District. We look forward to your participation. For more information, contact the Prop. S Communications Office at (619) 725-7252 or PropSInfo@sandi.net.

Proposition S Communications Office  
4100 Normal Street, Room 2153  
San Diego, CA 92103  
Phone: (619) 725-7252  
Fax: (619) 725-7021

**Prop S Information****To...****Cc...****Bcc...****Subject:** FW: You re Invited: Crawford High School Design Task Force meeting on Thursday, March 3, 2:00 p.m.**Attachments:**

San Diego Unified School District invites you or your representative to participate in a Design Task Force for the Proposition S-funded whole site modernization project (including sports and stadium facilities improvements) at Crawford High School. You will join students, school staff, parents, neighbors, community members and the architect to discuss the general design of the school, and how it can best serve the students and the community for years to come.

Please join us for the first Design Task Force meeting:

When: Thursday, March 3, at 2:00 p.m.

Where: Crawford High School Auditorium

Address: 4191 Colts Way, San Diego, CA 92115

The primary function of the Design Task Force is to provide input and feedback to the design team during the design process for all new and expanded school site facilities. The process includes three to four meetings and takes approximately six weeks.

Proposed dates for additional task force meetings will be determined at the March 3 meeting.

The whole site modernization project at Crawford High School is funded by the Proposition S bond measure approved by voters on November 4, 2008. Prop. S provides \$2.1 billion toward repairing, renovating and revitalizing all district schools in support of student achievement.

Involving parents, community members, students and school staff is key to the success of facilities modernization and student achievement at San Diego Unified School District. We look forward to your participation. For more information, contact the Prop. S Communications Office at (619) 725-7252 or PropSInfo@sandi.net.

P.S. If you are receiving this email as the chairperson of an organization, please convey this information to your members. This email is being sent to you as the representative of that organization. Also, if you are a member of an interested stakeholder group, please feel free to pass this information on to your fellow members.

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