San Diego Unified
SCHOOL DISTRICT

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Prop. S ICOC
November 19, 2009, Exhibit 3.4

**TO:** Independent Citizen's Oversight Committee
**FROM:** George A. Harris III, PSA Administrator
**DATE:** November 5, 2009
**RE:** Data Support for PSA Workforce Targeted ZIP codes

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The Project Stabilization Agreement adopted by the District and Unions establishes ambitious workforce utilization goals. Under section 3.5, 100% of the PSA project's workforce is to comprised of San Diego County residents. Of that number, 70% is to be made up of residents from with the boundaries of the District. The PSA further adds that the District may designate ZIP codes, the residents of which are to comprise 35% of the PSA project's workforce. Referring Unions are to give a preference to residents of these "targeted" ZIP codes.

At an October 6 workshop before the board of education, staff recommended the following ten (10) ZIP codes to receive the "targeted" ZIP code preference.

| | |
|---|---|
| 92105 | 92115 |
| 92113 | 92111 |
| 92102 | 92116 |
| 92114 | 92139 |
| 92104 | 92117 |

These ZIP codes were selected using a formula that weighed the following criteria (in order of weight given):

1. the number of students residing in the ZIP code who receive free and reduced lunch;
2. the number of individuals residing in the ZIP code with incomes below the federal poverty line;
3. the percentage of students residing in the ZIP code receiving free and reduced lunch; and
4. the percentage of individuals residing in the ZIP code with incomes below the federal poverty line.

The Board of Education directed staff to validate the data underlying the recommendation in a presentation to the ICOC. The ICOC president subsequently directed staff to present the data at the next Construction and Implementation subcommittee.

There are two attachments to this memo. The first is a map of the targeted ZIP codes that was presented at the October 6 workshop. The second is a summary spreadsheet which shows the distribution of students receiving free and reduced lunch by the ZIP code in which they reside (columns) and the ZIP code in which they attend school (the rows). A spreadsheet which shows the distribution of students receiving free and reduced lunch by school is available upon request.

The ten targeted ZIP codes are represented by the shaded columns. The ten rows shaded on page three of the attachment shows what the ZIP codes *would have been* if the Free & Reduced Lunch data were based on the ZIP codes were students *attend school* rather than where they reside.

The following table shows how the ZIP code selection would have differed if based on the ZIP code of the school attended rather than ZIP code of the students' residence. The differences are highlighted.

| Targeted ZIP codes based on student residence | Targeted ZIP codes based on school of attended |
|---|---|
| 92102 | 92101 |
| 92104 | 92124 |
| 92116 | 92126 |
| 92105 | 92105 |
| 92111 | 92111 |
| 92113 | 92113 |
| 92114 | 92114 |
| 92115 | 92115 |
| 92117 | 92117 |
| 92139 | 92139 |