

REVENUE POTENTIAL ANALYSIS FORM

School: _____

Date: _____

Organization: _____

Type of Activity: _____

Description of Items Sold: _____

- | | |
|---|----------------------|
| 1. Number of items received per invoice | <input type="text"/> |
| 2. Number of items damaged and/or returned to vendor | <input type="text"/> |
| 3. Number of items given away and properly documented | <input type="text"/> |
| 4. Number of items not sold | <input type="text"/> |
| 5. Number of items sold (subtract lines 2,3,4 from line 1) | <input type="text"/> |
| 6. Selling price per item | <input type="text"/> |
| 7. Projected Sales = Multiply (line 5) x (line 6) | <input type="text"/> |
| 8. Actual Sales = Total Amount deposited to club account | <input type="text"/> |
| 9. Difference = (subtract line 8 from line 7) | <input type="text"/> |
| | <input type="text"/> |

Explanation of the Difference:

Prepared by: _____ (Club Advisor or Club Officer)