Investing in California’s Future: Taking Successful Strategies to Scale and Closing the Opportunity Gap with More Robust Funding

Public Education Funding Town Hall Meeting
November 4, 2015
Agenda

• Welcome & Introductions
• Promising Pilots to Close the Opportunity Gap if Taken to Scale
• San Diego Unified’s Investment Model
• What this Means for Students
• Why this Matters to California’s Future
• Historical Perspective on Public Education Funding in California
• Call to Action
• Questions and Comments
California’s Future Depends on Students’ Success

• California can prepare virtually all of its students to succeed in school and the workplace through targeted strategies.

• The academic rigor and creative entrepreneurship needed for solving the state’s looming crises – such as climate change, competing in a global economy, and sustaining our enviable way of life – is within our grasp.

• Diverse sectors of the economy and growing industries require workers who are technologically-savvy, critical thinkers and problem solvers.
Closing The Opportunity Gap

We believe promising pilots – if taken to scale - will close the opportunity gap...
Early Learning
Visual and Performing Arts Programs
Restorative Practices and Counseling Support
Parent Centers

CITY HEIGHTS COLLABORATIVE

Chronicle

Rosa Parks Parent Center Expands

The Rosa Parks Elementary Parent Center has grown a lot since the school opened, and now has a room big enough for its many program and services. Thanks to the new location in rooms 109 and 112, parents, staff, students and community members are no longer squeezed like sardines. There is room for meetings, events and classes, a kids play area, tables where volunteers can work, computer stations, and even a kitchen area.

“It’s much nicer,” commented parent coordinator Irma Borrazo. “The walls are painted a warm and welcoming color, we have room for our desks, storage space, a place to have lunch, and a divider so we can split the room into two separate areas if we need to.”

Everyone is invited to see the new location, or to find out about the many programs, workshops, classes and school leadership opportunities of the Rosa Parks Parent Center, call (619) 282-6803.

Above: Parent groups like ELAC now have room to meet
Parent Center Goals

Hoover High School

Parent Center

Hoover Parent Center is the main hub of information that links our parents with community and appropriate school personnel. We encourage our parents to volunteer through different work areas.

The Goals

1. To assist ninth grade parents in accessing and knowing school services:
   - Counselors
   - Parent Center
   - Attendance
   - Teachers
   - Student Records/Parent Connect/Psychosocial/Mental Support Services

2. To assist parents of 9th-11th graders to increase their knowledge of High School and College Requirements/ Readiness to support their children.

3. To enhance parent leadership and development through school committees, workshops, special events, and volunteerism.
3. Where is the origin of energy coming from & how many times does it transfer?
San Diego’s Investment Model
Investing in California’s Future
Purpose for Defining Increases in Funding

• What would additional funding be used for?

• What is “robust funding”? Top 10 in the country?

• Demonstrate why additional investments are needed in the classroom and schools

• What this means for student improved outcomes

• Beneficial for California’s future to remain competitive in global economy
San Diego Unified Defines Investments in the Classroom to Close Achievement Gap

• Since December 2014, a cross-functional team of the district’s operational and instructional leaders have been collaborating with the finance department to develop a model that defines the academic support systems needed to ensure success for all students.

• Local conversations and input received from parent leaders, employee groups and a focus group
Investment Model using 2014-15 as Baseline

### Elementary: 2\textsuperscript{nd} Basic

Funding Levels for Elementary: 243 Students\textsuperscript{1}

<table>
<thead>
<tr>
<th>Class Size</th>
<th>Allocation Ratio</th>
<th>FTE</th>
<th>Amount</th>
<th>Actual Class Ratio</th>
<th>FTE</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>TK-3</td>
<td>25.5:1</td>
<td>6.5</td>
<td>660,000</td>
<td>20:1</td>
<td>9.2</td>
<td>930,000</td>
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<tr>
<td>4-6</td>
<td>32.13:1</td>
<td>2.4</td>
<td>240,000</td>
<td>25:1</td>
<td>3.3</td>
<td>330,000</td>
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<tr>
<td>Total</td>
<td></td>
<td>9.0</td>
<td>$910,000</td>
<td></td>
<td>13.0</td>
<td>$1,310,000</td>
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<table>
<thead>
<tr>
<th>Fundamental Programs \textsuperscript{4}</th>
<th>FTE</th>
<th>Amount</th>
<th>FTE</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Arts</td>
<td>-</td>
<td>-</td>
<td>1.0</td>
<td>100,000</td>
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<tr>
<td>Sciences</td>
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<td>100,000</td>
</tr>
<tr>
<td>Physical Education</td>
<td>-</td>
<td>0.7</td>
<td>1.0</td>
<td>100,000</td>
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<tr>
<td>World Language</td>
<td>-</td>
<td>0.7</td>
<td>1.0</td>
<td>100,000</td>
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<tr>
<td>Total</td>
<td>0.7</td>
<td>$70,000</td>
<td>4.0</td>
<td>$400,000</td>
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<table>
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<tr>
<th>Capacity Building</th>
<th>FTE</th>
<th>Amount</th>
<th>FTE</th>
<th>Amount</th>
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<tbody>
<tr>
<td>English Learner</td>
<td>-</td>
<td>-</td>
<td>1.0</td>
<td>100,000</td>
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<tr>
<td>Literacy Specialist\textsuperscript{3}</td>
<td>-</td>
<td>-</td>
<td>1.0</td>
<td>100,000</td>
</tr>
<tr>
<td>Math Specialist</td>
<td>-</td>
<td>-</td>
<td>1.0</td>
<td>100,000</td>
</tr>
<tr>
<td>Total</td>
<td>-</td>
<td>-</td>
<td>3.0</td>
<td>$300,000</td>
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\textsuperscript{1} SAN DIEGO UNIFIED SCHOOL DISTRICT

\textsuperscript{2} \textit{Basic} means the minimum level of funding required for the district and its schools to provide an education consistent with the district’s educational goals, standards, and priorities.

\textsuperscript{3} Literacy Specialist roles are crucial for enhancing reading skills and improving academic outcomes.

\textsuperscript{4} Fundamental programs include arts, sciences, physical education, and world language, which are essential for a well-rounded education.
Investment Model using 2014-15 as Baseline

### Districtwide

#### Funding Adequacy: Funding Gap

<table>
<thead>
<tr>
<th>Districtwide</th>
<th>Total Expenditures</th>
</tr>
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<tbody>
<tr>
<td>Current</td>
<td>$473,000,000</td>
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<tr>
<td>Adequate</td>
<td>$821,000,000</td>
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</table>

#### Elementary School

<table>
<thead>
<tr>
<th>Total Expenditures</th>
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</thead>
<tbody>
<tr>
<td>Current</td>
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<tr>
<td>Adequate</td>
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</tbody>
</table>

#### Elementary K-8

<table>
<thead>
<tr>
<th>Total Expenditures</th>
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<tr>
<td>Current</td>
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<tr>
<td>Adequate</td>
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#### Middle School

<table>
<thead>
<tr>
<th>Total Expenditures</th>
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<tbody>
<tr>
<td>Current</td>
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<tr>
<td>Adequate</td>
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</tbody>
</table>

#### High School

<table>
<thead>
<tr>
<th>Total Expenditures</th>
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<tbody>
<tr>
<td>Current</td>
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<tr>
<td>Adequate</td>
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</tbody>
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#### Total Funding Gap

($350,000,000)

Note: Analysis for atypical/alternative schools are included in the high school model.

Examples of costs not included in the model:
- Increases in CaSTRIS and CalPERS contribution rates
- Electricity
- Administrator Costs
- Centralized Campus Police Officers
- Custodians, Janitors, etc.

For San Diego Unified roughly $70M G RU impact by 2019/20 based on current 2014/15 data
For San Diego Unified roughly $5.5M G RU impact by 2016/17
Smaller Class Sizes and Other Investments

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<tr>
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<tbody>
<tr>
<td>TK-3 (basic elementary)</td>
<td>25.5:1</td>
<td>20:1</td>
</tr>
<tr>
<td>TK-3 (high need elementary)</td>
<td>24:1</td>
<td>17:1</td>
</tr>
<tr>
<td>4-6 (basic elementary)</td>
<td>32.13:1</td>
<td>25:1</td>
</tr>
<tr>
<td>4-6 (high need elementary)</td>
<td>32.12:1</td>
<td>20:1</td>
</tr>
<tr>
<td>Middle School (basic)</td>
<td>30:1</td>
<td>25:1</td>
</tr>
<tr>
<td>High School (basic)</td>
<td>30:1</td>
<td>25:1</td>
</tr>
</tbody>
</table>

Results are listed as Full Time Equivalent
Investments Needed to Support Student Achievement and Close the Achievement Gap

- Instruction in arts, sciences and world languages at elementary school sites
- Specialized literacy, math and English learner support
- Nursing for social-emotional wellness
- Counselor support for college and career readiness
Investments Needed to Support Student Achievement and Close the Achievement Gap

• Parent engagement support

• Increased clerical support (library/media/central)

• 80 hours of additional instructional time

• Additional classroom supplies
Defining Additional Investments in Schools

- San Diego Unified’s investment gap of $350 million above the 2014-15 baseline, adjusted every year based on the additional funding given by the state over the previous year.

- Example: $350 million – (x) + (y) = z
  - x = funding increase from State over previous year
  - y = unavoidable increased costs
  - Z = investment Gap

- Per-student increase would be a minimum of $3,250

<table>
<thead>
<tr>
<th></th>
<th>San Diego Unified Funding</th>
<th>Per Student Funding</th>
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</thead>
<tbody>
<tr>
<td>2014-15 Baseline</td>
<td>$843 million</td>
<td>$8,063</td>
</tr>
<tr>
<td>Robust Funding 2014-15</td>
<td>$1.193 billion</td>
<td>$11,313</td>
</tr>
</tbody>
</table>
What this Means for Students

• All students will graduate with the skills, motivation, curiosity, and resilience to succeed in their choice of college and career in order to lead and participate in the society of tomorrow

• High school graduates will be actively literate, civically engaged and contributing members of society who are critical and creative thinkers

• Decrease the opportunity and achievement gap for students from all backgrounds
What this Means for Students

• Improve student outcomes by growing students’ grade level proficiency in all academic subject areas

• Improve graduation rates to nearly 100 percent and reduce dropout rates

• College and career readiness to compete in global economy and meet the needs of the local industries
What this Means for California’s Future

- Lead the world in technological innovations, agriculture, medical advances, expansion of exports and trade business
  - Reduce income inequality and racial disparities
- High school graduates entering the workforce and postsecondary institutions prepared to solve state’s future challenges including climate change, drought, access to affordable housing and transit-friendly infrastructure projects
What this Means for California’s Future

- California leads the nation, if not the world, when it invests in its children and schools

- Support sustainable communities emphasizing strong economies, social equity and environmental stewardship

- Continue to grow competitiveness as world’s 8th largest economy
Historical Perspective on Public Education Funding in California

School Services of California
Ongoing Local Conversation on Why Investments in the Classroom Matter

Future Public Education Town Halls

• Status of Public Education Funding and Why it Matters for California’s Future
  • Wednesday, November 4, 2015 – 6:30-8:00 p.m.

• Community Conversation on Robust Funding, What it Means for San Diego, How You Can Get Involved
  • Tuesday, January 19, 2016 – 6:30-8:00 p.m.

• Review of Draft 2016-17 LCAP Annual Update and Implementation of Vision 2020
  • Tuesday, March 15, 2016 – 6:30-8:00 p.m.

Eugene Brucker Education Center Auditorium
4100 Normal Street, San Diego, CA 92103
Questions?

District website with Frequently Asked Questions and other resources:
https://www.sandiegounified.org/funding

For additional information, contact:
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martha.alvarez@sandi.net