



Community Service Association • 4100 Normal Street • San Diego, CA 92103-2682

February 19, 2015

MINUTES

The monthly meeting of the Executive Board of COMMUNITY SERVICE ASSOCIATION (CSA) was held on Thursday, February 19, 2015, at the Eugene Brucker Education Center, Room 2249. Chairperson Ortler called the meeting to order at 4 p.m.

Ortler welcomed board members and gave opening remarks and suggested protocol for this meeting with Superintendent Marten. Ortler also reviewed the subcommittee minutes and recommendations and stated that at this point board members want to leave the Payroll Deduction Form as it is and to look at other options to meet the request by Supt. Marten. The donor form could be made more friendly and easier to use for this program. Draft of designation form was distributed and reviewed. The subcommittee looked at how to add United Way to the form. Ortler will prepare the form with a range of options to be reviewed at the next meeting.

Minutes and Notes Regarding Events and Meetings: Motion by Ward/Williams passed unanimously to accept the notes regarding October events and the December 3 dinner meeting minutes. Motion by Ahlgren/Williams passed unanimously to accept the January 15 minutes. Motion by Ahlgren/Felix passed unanimously to accept the January 29 minutes as corrected.

Report of 2014-15 Membership Campaign: Bartholomew reviewed the attached membership report with board members and pointed out an increase in membership by staff members working at the Serra Prep. Kitchen. This is noteworthy as these staff members are part-time workers. Motion by Wood/Felix passed unanimously to accept the membership report. Bartholomew also shared information regarding some of the awards presented and items CSA used in the past for publicity.

United Way Partnership for Children: Supt. Marten was welcomed to the meeting at 4:30 p.m. to present information regarding the United Way Partnership for Children. Supt. Marten stated her goal is for students to be positive and active in the world. She reviewed her educational background and teaching experiences including teaching at one of the 2 lowest achieving schools in the Poway Unified School District. Her focus was on literacy and student achievement. Supt. Marten then chose to work in the San Diego Unified School District. The student population at Central Elementary, where she worked for 10 years as a teacher and then principal, is considered 100% at the poverty level. A Partnership for Children with Price Charities was formed in the City Heights area but the school staff was providing or having to find ways to meet the needs of the students and their families and a collective impact from the community was needed. Price Charities wanted a larger organization to be the backbone so United Way started facilitating the meetings. United Way is now working with other

districts and they want to get this model right so it can be expanded upon and implemented in other clusters (Morse, Crawford and Lincoln) but it needs to be smart growth. Backbone agencies like United Way can organize and bring several agencies together to provide services to kids and achieve the goal of improved student achievement and strong families through workshops on parent engagement and financial stability. She and Kevin Crawford are co-chairs of Partnership for Children and are holding United Way accountable for funding.

Supt. Marten said she has talked with union leaders regarding encouraging staff members to join CSA and have an option to specify their donations for the United Way Partnership for Children Program. This will provide a very focused effort for staff to provide support for district students. Their vision is to have United Way included on the Payroll Deduction Form and union leaders would educate members on the work being done by United Way.

Ortler then gave a brief history of funding provided to United Way by CSA for several years. Ortler questioned if the employee contributions given to the Partnership for Children would be used for San Diego Unified School District students only. Also, where the money is going and what resources are they using. Williams pointed out that the Partnership for Children addresses parent engagement, family stability and job placement. Felix commented that United Way might need to provide in writing what financial assistance they are requesting, such as a grant request. It needs to be made clear to staff members who give to United Way through CSA that the Partnership for Children is the program that will receive their contributions. United Way will teach union representatives on how to conduct the meetings, teach about CSA membership campaign and the Partnership for Children program. Board members questioned if someone from CSA could go along and attend these meetings to address any questions regarding CSA.

Supt. Marten said she would provide additional information and details for the CSA Board of Directors.

Review and Approve February Newsletter: Motion by Williams/Ahlgren passed unanimously to approve the February Newsletter. John noted that the month of June is open and Williams suggested the San Diego Mountain Rescue Team.

Committee Appointments:

- | | |
|--------------------------------|---|
| • Campaign and General Meeting | Chairperson and Board |
| • Publicity | Ortler and Fettig |
| • Elections | All |
| • Pre-Allocations Subcommittee | Ahlgren, Fowler, Ortler, Read,
Ward and Williams |
| • Allocations | Entire Board |
| • Dinner Meeting | Fettig |

Round Table

- Felix Newsletter looks great.
- Ahlgren She and two other teachers will be on the SDEA Reps. agenda for the next meeting to talk about CSA.
- Ward Asked if the CSA Website is up-to-date. Fettig reported that Levine had recently updated the website. Another board member then said that with the recent update of the district website, not everything converted correctly. Fettig will ensure the CSA website is updated.
- Ortler Recognized Mary and Michele for all their hard work on behalf of CSA.

Meeting was adjourned at 5:15 p.m.

Michele Fettig
Secretary/Treasurer

PRESENT: Ahlgren, Felix, Fowler, Ortler, Read, Ward, Williams, Womack-Williams, Wood Bartholomew and Fettig

EXCUSED: Harrelson