



TO: Independent Citizen’s Oversight Committee
FROM: George A. Harris III, PSA Administrator
DATE: November 5, 2009
RE: Data Support for PSA Workforce Targeted ZIP codes

The Project Stabilization Agreement adopted by the District and Unions establishes ambitious workforce utilization goals. Under section 3.5, 100% of the PSA project’s workforce is to comprised of San Diego County residents. Of that number, 70% is to be made up of residents from within the boundaries of the District. The PSA further adds that the District may designate ZIP codes, the residents of which are to comprise 35% of the PSA project’s workforce. Referring Unions are to give a preference to residents of these “targeted” ZIP codes.

At an October 6 workshop before the board of education, staff recommended the following ten (10) ZIP codes to receive the “targeted” ZIP code preference.

92105	92115
92113	92111
92102	92116
92114	92139
92104	92117

These ZIP codes were selected using a formula that weighed the following criteria (in order of weight given):

1. the number of students residing in the ZIP code who receive free and reduced lunch;
2. the number of individuals residing in the ZIP code with incomes below the federal poverty line;
3. the percentage of students residing in the ZIP code receiving free and reduced lunch; and
4. the percentage of individuals residing in the ZIP code with incomes below the federal poverty line.

The Board of Education directed staff to validate the data underlying the recommendation in a presentation to the ICOC. The ICOC president subsequently directed staff to present the data at the next Construction and Implementation subcommittee.

There are two attachments to this memo. The first is a map of the targeted ZIP codes that was presented at the October 6 workshop. The second is a summary spreadsheet which shows the distribution of students receiving free and reduced lunch by the ZIP code in which they reside (columns) and the ZIP code in which they attend school (the rows). A spreadsheet which shows the distribution of students receiving free and reduced lunch by school is available upon request.

The ten targeted ZIP codes are represented by the shaded columns. The ten rows shaded on page three of the attachment shows what the ZIP codes *would have been* if the Free & Reduced Lunch data were based on the ZIP codes where students *attend school* rather than where they reside.

The following table shows how the ZIP code selection would have differed if based on the ZIP code of the school attended rather than ZIP code of the students' residence. The differences are highlighted.

Targeted ZIP codes based on student residence	Targeted ZIP codes based on school of attended
92102	92101
92104	92124
92116	92126
92105	92105
92111	92111
92113	92113
92114	92114
92115	92115
92117	92117
92139	92139

PSA Workforce Targeted ZIP Codes



Table B
Rankings Table

ZIP Codes	Total F&R rank	% F&R rank	Total poverty rank	% poverty rank	Composite rank		
^	92105	1	10	1	2	1	^
/ \	92113	3	7	2	1	2	/ \
/ \	92102	4	8	3	3	3	/ \
/ \	92114	2	4	6	11	4	/ \
	92104	9	6	5	5	5	
	<i>92115</i>	8	13	4	4	6	
	92111	7	11	7	10	7	
	92116	13	9	11	7	8	
	92139	5	3	20	30	9	
top 10	92117	10	16	12	19	10	top 10
^	92126	6	19	13	24	11	^
/ \	92109	15	23	8	12	12	/ \
/ \	92101	23	5	16	6	13	/ \
	<i>91977</i>	22	15	9	18	14	
top 15	92123	12	12	22	23	15	top 15
^	92110	14	17	21	14	16	^
/ \	92122	19	30	10	9	17	/ \
/ \	92124	11	18	25	27	18	/ \
	92107	18	25	19	17	19	
top 20	92103	21	22	18	16	20	top 20
^	<i>91945</i>	28	20	15	13	21	^
/ \	<i>91941</i>	27	21	14	20	22	/ \
/ \	92120	16	27	26	28	23	/ \
	92108	26	14	28	15	24	
top 25	92119	17	28	27	25	25	top 25
	92037	25	32	17	21	26	
	92106	20	26	29	26	27	
	<i>91942</i>	29	24	23	22	28	
	<i>92136</i>	32	1	32	32	29	
	92134	32	1	32	32	29	
	92121	31	31	31	8	31	
	<i>92129</i>	30	29	24	29	32	
	<i>92131</i>	24	33	30	31	33	
	92145	34	34	32	32	34	
	92140	34	34	32	32	34	
	TOTAL						

* ZIP Codes in blue italics are only partially within San Diego Unified School District boundary. Other ZIP Codes in this table are completely within San Diego Unified boundary.

All SDUSD Students (9/23/09) with a Lunch Status of Free, Reduced, or Temp. Reduced by School of Attendance and Zip Code																																				
	01983	91901	91902	91905	91908	91910	91911	91913	91914	91915	91932	91934	91935	91941	91942	91945	91950	91951	91977	91978	92008	92009	92015	92019	92020	92021	92022	92025	92027	92037	92040	92046	92050			
FRL Students	1	1	20	1	1	58	73	14	3	9	20	4	4	127	58	109	179	1	350	13	3	4	1	18	63	50	1	4	5	257	21	1	2			
Rank			39			33	30	44		47	39	1	4	28	33	29	27		23	45				42	32	35		50	25	38						
FRL %																35.5%	49.4%		44.5%																	
Rank																19	12		17																	
Total Poverty																3344		5817																		
Rank																14		9																		
% Poverty																13.7%		10.5%																		
Rank																13		18																		
Composite Rank*																21		18																		
ZIP Code	01983	91901	91902	91905	91908	91910	91911	91913	91914	91915	91932	91934	91935	91941	91942	91945	91950	91951	91977	91978	92008	92009	92015	92019	92020	92021	92022	92025	92027	92037	92040	92046	92050			

* Composite Rank is based on the following formula: 4(FRL Rank) + 3(Poverty Rank) + 2(FRL % + 1.5(Poverty %)) • lower score = higher rank

	92130	92131	92134	92136	92137	92139	92145	92154	92160	92163	92165	92167	92168	92170	92171	92172	92173	92174	92176	92190	92192	92196	92536	92563	92591	92592	95812	TOTAL	ZIP	Total FRL Students in ZIP	Rank
3	344	1	2	1	4050	2	65	1	4	1	1	1	1	1	1	1	19	1	1	3	3	1	2	1	2	1	2	63774	92037	797	22
	24				5		31										41											92093	383	27	
	5.9%				64.5%																							92101	2848	10	
	29				1																							92102	2560	12	
	707				2583																							92103	1281	17	
	28				19																							92104	828	21	
	2.5%				2.7%																							92105	5134	3	
	29				28																							92106	1892	14	
	29				9																							92107	746	23	
																												92108	32	30	
																												92109	2606	11	
																												92110	996	19	
																												92111	3969	5	
																												92113	3884	6	
																												92114	5940	1	
																												92115	3661	8	
																												92116	719	24	
																												92117	5247	2	
																												92119	864	20	
																												92120	2097	13	
																												92121	1005	18	
																												92122	1563	15	
																												92123	1560	16	
																												92124	3707	7	
																												92126	4088	4	
																												92129	208	28	
																												92131	707	25	
																												92139	3627	9	
																												93122	205	29	
92130	92131	92134	92136	92137	92139	92145	92154	92160	92163	92165	92167	92168	92170	92171	92172	92173	92174	92176	92190	92192	92196	92536	92563	92591	92592	95812		NO ZIP	620	26	