



Proposition S Communications/Stakeholder Engagement Oct. 11 - Nov. 9, 2012

Special Events (upcoming)

- Dedication ceremonies
 - Scripps Ranch High School Sustainable Technologies, **Nov. 29, 4 p.m.**
 - ALBA Community School, tentatively the first week of December
 - Millennial Tech Middle School/Gompers Charter, December
 - Morse High School Child Development Center – January 2013
 - Point Loma High School Cinematic Arts Facility, Spring 2013

Print/Online Media Coverage and Online Postings

- Autobody News*, Nov., "San Diego High School Opens New Tech Training Facility" (Morse HS dedication)
- La Times*, Oct. 28, "A lot is new under the hood in high school auto shop classes"
- MacWorld*, Oct. 29, "iPads in education: Where's the money coming from?"
- Voice of San Diego*, Oct. 25, "\$2,500 iPads? Fact Check"
- Scoop San Diego/Mission times Courier/Mission Valley News*, Oct. 22, "School Board is Buying iPads for \$2,500, New San Diego County Taxpayers Association Analysis Shows"
- Voice of San Diego*, Oct. 19, "Explainer: Not All Exotic Bonds Are That Exotic"

Broadcast Media Coverage and Online Postings

- Fox5, ABC-10, NBC-7/39*, Nov. 7 & 8, Passage of Prop. Z referencing to Prop. S, featured construction project at Creative, Performing & Media Arts Middle School
- KOGO radio, Nov. 4, Prop. S financing
- KPBS-TV*, Oct. 17, Economy, Other Factors Bring School Bond Glut to Ballots
- KOGO radio, Oct. 6, *downtown library school*

Stakeholder Communications and Social Media

- Superintendent's Friday Notes, Prop. S news blog (web/e-newsletter, website), Facebook and Twitter
 - Nov. 7, Prop. S Progress
 - Oct. 12, Morse High School's dedication of its auto body facility