



San Diego Unified School District

Building Quality Neighborhood Schools

Props. S & Z ICOC
Sept. 17, 2015,

Cynthia Reed-Porter
Communications Supervisor
Communication Department
(619) 725-5579 (office)
creed-porter@sandi.net

Proposition S & Z Communications/Stakeholder Engagement August 13, 2015 – September 10, 2015

Events (upcoming)

- Dedication ceremony**
 - Clairemont High School, Academy of Business, being rescheduled
- Dedication and open house**
 - Salk Elementary School, new school, Oct. 27 (Tues.), 9 a.m.

Meetings (upcoming)

- Public scoping meeting for Environmental Impact Report**
 - Central Elementary School, multipurpose room, Sept. 28 (Mon.), 6:30 p.m.
- Joint-use field master planning**
 - Horton Elementary School, auditorium, Sept. 24 (Thurs.), 6 p.m.
 - CPMA Middle School, being rescheduled
 - Cubberley Elementary School, being rescheduled
 - Gage Elementary School, being rescheduled

Media Event (accomplished)

- First day of school media event
 - Salk Elementary School, new school, Sept. 8

Broadcast/Print/Online Media Coverage

- First day of school at Salk Elementary School
- Hot weather/air conditioning
- iPads stolen from San Diego High School
- Solar program

Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
 - Horton Elementary School, joint-use field meeting e-mail