



# San Diego Unified School District

## Building Quality Neighborhood Schools

Props. S & Z ICOC  
October 22, 2015, Exhibit 3

**Cynthia Reed-Porter**  
Communications Supervisor  
Communication Department  
(619) 725-5579 (office)  
creed-porter@sandi.net

### Proposition S & Z Communications/Stakeholder Engagement September 11, 2015 – October 15, 2015

#### Events (upcoming)

- Dedication ceremony**
  - Clairemont High School, Academy of Business, Oct. 22 (Tues.), 9 a.m.
- Dedication and open house**
  - Salk Elementary School, new school, Oct. 27 (Tues.), 9 a.m.

#### Meetings (upcoming)

- Design Task Force**
  - Crawford High School, Oct. 29 (Thurs.), 6 p.m.
- Joint-use Field Master Planning**
  - CPMA Middle School, TBD
  - Cubberley Elementary School, TBD
  - Gage Elementary School, TBD
  - Horton Elementary School, auditorium, Nov. 5 (Thurs.), 6 p.m.

#### Meetings (accomplished)

- Notice of Preparation (NOP) public scoping meeting**
  - Central Elementary School, multipurpose room, Sept. 28 (Mon.), 6:30 p.m.
- Joint-use Field Master Planning**
  - Horton Elementary School, auditorium, Sept. 24 (Thurs.), 6 p.m.

#### Broadcast/Print/Online Media Coverage

- Air conditioning/hot weather plan
- State Senate Bill 111 provides matching funds for modernizing schools that serve military families
- Stadiums vs. air conditioning
- Construction Expo

#### Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
  - Dana Middle School construction letter for phase two of the field upgrades
  - Horton Elementary School, joint-use field meeting.
  - Central ES-Wilson MS, NOP public scoping meeting
  - Clairemont High School, Notice of Preparation
  - Crawford High School, Design Task Force
  - Salk Elementary School, new school dedication and open house.