

# **San Diego Unified School District** Building Quality Neighborhood Schools

Props. S & Z ICOC November 19, 2015, Exhibit 3

# **Cynthia Reed-Porter**

Communications Supervisor Communication Department (619) 725-5570 (office) creed-porter@sandi.net

# Proposition S & Z Communications/Stakeholder Engagement October 16, 2015 – November 12, 2015

# Meetings (upcoming)

- □ Design Task Force
  - Crawford High School, Nov.12 (Thurs.), 6 p.m., auditorium
- □ Joint-use Field Master Planning
  - CPMA Middle School, Nov.19 (Thurs.), 2 p.m., Balboa Park Club Ballroom, 2144 Pan American Road West. SD 92101
  - Cubberley Elementary School, Nov.19 (Thurs.), 2 p.m., Balboa Park Club Ballroom, 2144 Pan American Road West, SD 92101
  - Gage Elementary School, Nov.19 (Thurs.), 2 p.m., Balboa Park Club Ballroom, 2144 Pan American Road West, SD 92101

#### Events (accomplished)

- Dedication ceremony
  - Clairemont High School, Academy of Business, Oct. 22
- Dedication and open house
  - Salk Elementary School, new school, Oct. 27

#### Meetings (accomplished)

- Joint-use Field Master Planning
  - Horton Elementary School, Nov. 5

## Broadcast/Print/Online Media Coverage

- District will air condition all qualifying classrooms and spaces at all district schools
- Board vote on air conditioning all qualifying classrooms and spaces at all district schools
- Highest-ever credit ratings for capital improvement bond program
- Ratings: "CA School District Special Revenue Recognition Could Have Broader Rating Implications"
- Need for air conditioning in all schools, including Zone 1 (coastal)
- Teachers say temporary (air conditioning) inadequate to address heat in San Diego schools
- "Dual Roles for Bond Watchdog" (Andy Berg)
- Dedication of Clairemont High's Academy of Business
- Dedication of Salk Elementary School

## **Stakeholder Communications**

- Mass Notification (mailings and/or e-mails)
  - Construction letter for Mira Mesa High School's culinary arts classrooms
  - Notice of Preparation for Point Loma High School's draft Environmental Impact Report
  - Notice for final joint-use field meeting for the Creative Performing & Media Arts Middle School, as well as Cubberley and Gage elementary schools
  - Department of Toxic Substances Control letter and survey regarding the burn ash site at Clairemont High School,
  - Corrected Notice of Preparation for Point Loma High School's draft Environmental Impact Report (incorrect e-mail address for environmental consultant)