



# San Diego Unified School District

## Building Quality Neighborhood Schools

Props. S & Z ICOC  
March 19, 2015, Exhibit 3

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### Proposition S & Z Communications/Stakeholder Engagement Feb. 20 - March 17, 2015

#### Events (upcoming)

- Groundbreaking
  - Wegeforth ES joint-use field, March 26 (Thursday), 10:30 a.m., construction site
- Dedications
  - Kearny HS stadium and athletic facilities, April 10 (Friday), 10 a.m.
  - Mission Bay HS stadium, April 16 (Thursday), 1:30 p.m.
  - Millennial Tech MS classroom building, April 21, (Tuesday), 8:30 a.m.

#### Meetings (upcoming)

- Joint-use field master planning
  - CPMA MS, March 19 (Thursday), 6 p.m.
- Site Master Plan
  - Einstein (charter), June 2015 (time to be determined)

#### Meetings (accomplished)

- Site Master Plan
  - Tubman Village K-8 (charter), Feb. 25
- Design Task Force
  - Point Loma HS, Feb. 25

#### Broadcast/Print/Online Media Coverage

- Successful Construction Bond Programs
- New Mission Valley Schools
- College, Career & Technical Education (bonds mentioned as funding source)
- Bonds and taxes

#### Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
  - Crawford HS, frequently asked questions regarding bond projects
  - CPMA, joint-use field master planning letter
  - La Jolla HS, new athletic facilities construction letter