



San Diego Unified School District

Building Quality Neighborhood Schools

Props. S & Z ICOC
June 18, 2015, Exhibit 3

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Proposition S & Z Communications/Stakeholder Engagement May 15, 2015 - June 11, 2015

Meetings (upcoming)

- Field Use Workshops
 - Clairemont HS, June 24 (Wed.) 6 p.m., Room 203
- Joint-use Field Master Planning
 - CPMA Middle School, TBD
 - Cubberley Elementary School; TBD
 - Gage Elementary School, TBD
- Site Master Plan
 - Einstein Academy (charter), June 11, (Thurs.) 5:30 p.m., school's multipurpose room
- Site Master Plan/Design Task Force Update
 - Mann Middle School, June 24, (Wed.) 6 p.m., library/media center

Events (accomplished)

- Dedications
 - School of Creative and Performing Arts, live broadcast facility & theatre upgrades, May 21
 - Whittier K-12, new synthetic field and track, May 26

Meetings (accomplished)

- Field Use Policy Workshops
 - Clairemont High School, May 28
- Joint-use Field Master Planning
 - Cubberley Elementary School, May 19
 - Gage Elementary School, May 20
- Site Master Plan
 - Einstein Academy (charter), May 20

Broadcast/Print/Online Media Coverage

- San Diego County Taxpayers Association's Scorecard on Bond Transparency
- Whittier K-12 School's multi-sport field dedication
- Board approval of Crawford High School's stadium construction project
- Prop. Z funding off-site facilities
- Bond projects and priorities

Stakeholder Communications

- Mass Notification (mailings and/or e-mails)
 - Clairemont High School, field use policy workshops
 - Cubberley Elementary School, joint-use field master planning
 - Gage Elementary School, joint-use field master planning
 - School of Creative and Performing Arts, dedication
 - Whittier K-12 School, dedication
 - Mann Middle School, SMP/DTF Update meeting
 - Crawford High School, construction letter