



San Diego Unified

SCHOOL DISTRICT

**Vision 2020 Quality Schools in Every Neighborhood
District Accountability Report
LCAP Goal 5: Highly Regarded Neighborhood Schools
that Serve Students, Families, and Communities**

February 14, 2017

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Quality Neighborhood Schools: Enrollment

Cluster	Baseline 2015-16	2016-17
Clairemont	49.7	51.4
Crawford	45.7	44.2
Henry	77.5	78.1
Hoover	59.5	60.6
Kearny	59.0	57.5
La Jolla	95.1	94.2
Lincoln	52.2	48.3
Madison	55.6	51.7
Mira Mesa	84.3	83.8
Mission Bay	76.0	80.0
Morse	61.1	64.2
Point Loma	79.9	78.7
San Diego	55.2	55.4
Scripps Ranch	90.3	93.9
Serra	84.3	85.2
University City	85.3	83.5



LCAP Goal 5 Metric: Neighborhood
Participation Rates
(Target: increase by 10% of the
difference of 80 minus baseline)

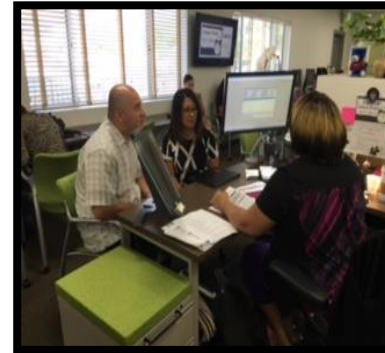
Quality Neighborhood Schools: Enrollment

- ▶ Family Welcome and Enrollment Center opened August 2016 to provide more information on neighborhood schools
- ▶ Major media coverage with seven televised interviews
- ▶ Since opening, serves an average of 3,000 families each month in person, via email, and on the telephone
- ▶ Promotes clusters and neighborhood schools by streaming site videos and photos highlighting successful programs
- ▶ Assists sites with self promotion



Quality Neighborhood Schools: Providing 1:1 Customer Service

- ▶ Information to parents about district schools and programs
- ▶ Multilingual staff
- ▶ Kids' corner with i21 technology
- ▶ Assistance with online enrollment into the neighborhood school



Quality Neighborhood Schools: Choice Application Window

- ▶ October 3 through November 14:
six weeks
- ▶ 11,000+ Choice applications
received, exceeding prior years'
numbers
- ▶ Fewer late applications, likely
due to the robust information
campaign



Quality Neighborhood Schools: Vision 2020 states that schools will be organized into clusters for greater community cohesion.

THEORY OF ACTION: Apply Systems
Thinking Principles

“In order to optimize the whole, we must
improve relationships among the parts.”
David Peter Stroh

- Increase communication
- Collaborative problem-solving
- Strategic planning



Quality Neighborhood Schools: Concepts to Action Update



1. Align all academic programs.
2. Review the Choice programs: Magnet, VEEP, and schools with special programs.
3. Develop and implement customized strategies for each cluster.
4. Revisit “Optional Boundary Areas.”
5. Leverage successful programs: Dual Language Program.
6. Update Long-Range Facilities Master Plan.

Quality Neighborhood Schools: Concepts to Action Update (cont.)

7. Strengthen communication.
8. Develop a strategic marketing plan.
9. Online Learning: Study Escondido Union High School District and other exemplary models for Independent Study, Credit Recovery, and College and Career Counseling.
10. Re-design the Neighborhood Schools and Enrollment Options Office and review functional policies.
11. Review transportation policies.





Quality Neighborhood Schools: Family Engagement



Quality Neighborhood Schools: Welcoming Environments

- ▶ Equity Coalition
- ▶ Celebration of Light
- ▶ USD/SDUSD Educators Symposium: School Safety and Climate
- ▶ Community Forums:
 - ▶ Immigration and Citizenship Resources
 - ▶ Resources for Muslim Families
- ▶ Community and Cluster-Wide Equity Conversations
 - ▶ Dr. Pedro Noguera
 - ▶ Superintendent Family Forums

A CELEBRATION OF LIGHT
Standing up for San Diego's diverse students and families

- Multi-cultural student performances
- Important facts for diverse families
- Unifying crafts for young children
- Food trucks/ Bag lunches

December 14, 2016 | 4-6pm

Families, we've got your back!

- Immigration advice
- Healthcare information
- LGBTQIA resources
- Muslim student support
- Students of color issues

Host at the Ballard Center, 2275 Congress St. in Old Town San Diego

Sponsored by the Family and Community Engagement Team of San Diego Unified School District

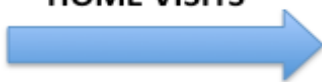
Quality Neighborhood Schools: Parents as Partners



Quality Neighborhood Schools: SDEA Home Visit Project



HOME VISITS



Quality Neighborhood Schools: Early Childhood Education

- Raising a Reader
- Pre-K For All Support
- Transition to Kinder
- Family Literacy Videos



LE PRE-K 全體孩子 PRE-K POU সবার জন্য
POUR TOUS 讀學前班 TOU TIMOUN প্র-কে

PRE KINDER 所有孩子 PRE-K برنامج ما قبل
PARATODOS 讀學前班 위한 유아 원 الروضة للجميع ДЛЯ ВСЕХ



Neighborhood Centers



The FACE Team Welcomes You To
AREA 1 Harold J. Ballard
Neighborhood Family Centers

Opening of 8 Neighborhood Centers:

- Safe Welcoming Learning Space for Families
- Resources
- Community Building
- Partnership w/ Jerome's Furniture to Furnish All



Quality Neighborhood Schools: Continuing Work



COMPUTERS ON THE GO
A PROGRAM TO HELP PARENTS BREAK THE DIGITAL DIVIDE



The FACE Team Welcomes You To
AREA 1 Harold J. Ballard
Neighborhood Family Centers





Quality Neighborhood Schools: Continuing Work (cont.)

- Advisory Leaders Roundtable
- Parent Leadership Council
- Parent Teacher Association
- Design Thinking Cluster Project
- Parent Survey



Questions and Discussion